



League Log

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communities

April 2012

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership MEETING

Monday, May 14
Annual Dinner
Location: Black's Tea Room
Waterloo

5:30 PM Social Hour
6:00 PM Dinner

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Over 350 Bags to DHS

Thank you to everyone who donated, collected and delivered bags for the Department of Human Services. The Junior League really rallied around this project - collecting and delivering over 350 bags!

When DHS was contacted about delivering the bags, we informed them of the large quantity - their response, "Wow...that is exciting! Thank you so much!!!" and "Thanks so much to you and all the members of Junior League. What wonderful support!!!!" Kristi Tibben (A), Laura Lockert (A) and Mandy Gesme (A) delivered the bulk of the bags on March 22.

The bags came in a variety of sizes and included full sized suitcases, back packs, totes, large hand bags and reusable grocery totes. Because of the large quantity, Shawna Lebeck asked, "I know the bags were intended to place children's belongings in at the time of removal [from their home]. As long as that need is addressed first...could some of the bags also be used in the following ways: If there are back packs...could DHS use those to give to kids involved with the child welfare system at the beginning of the school year? Would it be ok if we provided some of the bags to youth who are aging out of the foster care system so that they have bags to pack their belongings into as they venture off to school or out into the world on their own to find employment? Thanks again for all your effort on this project!" The Junior League responded with a yes - happy that our project will meet even more needs than expected.

We also received a thank you note from Cassie McAllister, "...I just wanted to send a note thanking you and the Junior League for the bags! These make such a difference to children in foster care who need them. Often times when we move children, bags are not available and were it not for these, children's belongings end up being moved in grocery bags, or worse - trash bags." And finally from Jody Hartz we heard, "you all are super amazing!" Way to go League!



 **THANK YOU!**

President's Message

2011-2012 Leadership Team

EXECUTIVE COMMITTEE

President
Shasta Locke

President-Elect
Katy Susong

Executive Secretary
Hillary Annis

Treasurer
Melissa Hansen

Assistant Treasurer
Molly Schmehl

COMMUNITY IMPACT COUNCIL

Vice-President
Laura Lockert

FUND DEVELOPMENT COUNCIL

Vice-President
Megan Hannam

MARKETING COUNCIL

Vice-President
Mandy Gesme

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President
Christa Miede

DIRECTOR-AT-LARGE

Kari Jansen

SUSTAINER REPRESENTATIVE

Mary Ann Moore
Jackie Malecek

PRINTING BY:



As I have traveled across the United States representing Junior League of Waterloo and Cedar Falls as its First Gentleman I have been able to witness firsthand how Junior League has impacted lives. So the first part might be a stretch, I haven't really traveled across the United States representing JLWCF, but I have had the opportunity over the past year to witness firsthand how League has impacted lives.

While space would not permit me to share everything I have learned about League - I thought I would share some of what I found most interesting. I learned that League was responsible for starting what is today Grin and Grow Day Care. I learned that League has strived diligently to enhance the safety of children whether it is providing car seats to parents or helping create safe environments for children to play through playground equipment grants. I learned that there is a real need in the community to provide suitcases for children when they are removed from their home. I learned that thanks to Junior League girls can get a dress to go to prom for only \$10. I've witnessed the benefit to the community and personal satisfaction that comes from spending a day or part of a day volunteering with Habitat for Humanity, the Northeast Iowa Food Bank or any of the number of other organizations that League women support.



First Gentleman Eric Locke

I've seen firsthand how *First Impressions* cookbooks can be purchased in bulk and given as presents to people and just how quickly you can go through 125 books. I add this as a suggestion for any of you who may be looking for low cost gift ideas. I have also seen firsthand how something as seemingly simple as a website can position the organization for the future and make your work easier.

I learned all of this sitting on the sidelines. Imagine how rewarding it would be to be a part of this organization. Of course, you already know this - **you** are Junior League, you are accomplishing all of this work in the community. I have also had the opportunity to witness bonds of friendship that are forged, leadership skills honed and self confidence gained; but then again you are all aware of this to because **you** are Junior League.

I would like to take this opportunity to congratulate Shasta and all of League for your accomplishments this year. For me, at least, the year went fast. I wish Aram the best as he prepares to travel internationally representing Junior League of Waterloo and Cedar Falls as its First Gentleman.

Eric

Membership—Thank You

I want to begin by Thanking You on behalf of the Nest programs and our participating families, for your generous donation to cover the food for the Nest parenting/safety fair and the time of your volunteers! I would not have been able to host such a wonderful event for our families without your generous support!

The fair was a huge success this year! We had over 150 participants in attendance and over 20 local organizations represented! Both of those numbers were double last year's!
Thank you again!

-Lisa Wetzel
Nest Coordinator
Operation Threshold

League Log—Thanks for Voting

Exciting Plans for Next Year's League Log

Thanks for Voting! Below are the final results of the League Log questionnaire that we had available on our new website.

League Log would be most useful to me if presented:

Monthly Emailed (16 votes)

Tri-Annually Mailed and Emailed (16 votes)

As Is - Monthly Alternating (8 votes)

Monthly Hardcopy Mailed (5 votes)

82% of the 45 people that voted, felt that we need to do something different. After much discussion, we decided to go with the Tri-Annually Mailed and Emailed League Log. The Log will increase in pages from 8 to 12 and each page will be printed in glossy color. We currently print four editions in color. The cost will remain close to the same, resulting in no increase to the budget. We are excited about the changes and look forward to bringing you a professional looking as well as informative newsletter.

Diamonds in December—Charity Ball

The Committee is excited to announce that "**Diamonds in December**," this year's Charity Ball, will be held **December 1** and are looking forward to having all Sustainers join us in celebrating our 75th year. Please mark your calendars now!

We would also like to know all Members' opinions as to whether we should continue with last year's highly successful "Bling and Blue Jeans" concept or whether we should have a more formal event.

Please log on to www.jlwcf.org and vote in the online poll.



Spring 2012 New Member Class



Michelle Clark

Hobbies: Reading, plants and looking for new hobbies to do with friends.

Emp: Naturopathic Doctor, Dental Lab Tech and Wine Sales



Jacque Hildebrandt

Hobbies: Volleyball, golfing and cooking.

Emp: Stay at home mom



Melanie Knipp

Hobbies: Working out, yoga, reading and cooking.

Emp: Hair Stylist



Molly Morris

Hobbies: Outdoor activities and hanging out with family and friends.

Emp: TCF Equipment Finance



Krista Olmstead

Hobbies: Scrapbooking, sports, spending time with family, friends and her dog.

Emp: ABCM Corporation



Jill Verly Spence

Hobbies: Traveling and cooking.

Emp: Waterloo Schools



Jen Crandall

Hobbies: Running, yoga, reading, traveling and spending time with friends and family.

Emp: John Deere



Christy Stolz

Hobbies: Family activities, vacations and reading.

Emp: Wheaton Franciscan Healthcare

Spring 2012 New Member Class



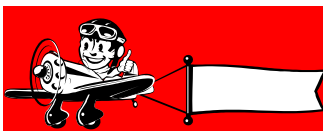
On Monday, March 19th the Spring New Members delivered meals to low-income families for Meals on Wheels as their New Member project. One box of food contains a month's worth of non-perishable items for each family. In all, the New Members delivered 61 boxes throughout the community.

From left (back row): Jen Crandall, Michelle Clark, Christy Stolz, Krista Olmstead, Jacque Hildebrandt, & Jill Spence. From left (front row): Molly Morris & Melanie Knipp.

Above and Beyond

Many thanks to Mary Ann Moore (S) for being a wonderful Sustainer Representative this year - special thanks for going above and beyond the call of duty and taking care of children during General Membership Meetings so that Actives could give the meetings their full attention!

Huge thank you to Sarah Pauls for helping League "look" as professional as we are! The graphic design work she has done for League has been outstanding. We appreciate her time and talents!



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Membership

Proms Closet

The second annual Proms Closet was a hit again this year. We had multiple "returning customers" and younger siblings of girls from years prior. Many high school girls were lined up for an hour before the event even started. They were hoping to get a chance at the perfect dress. Some girls came with their parents and some came in packs of girlfriends. It was pleasing to watch the girls go into the dressing room, put on the dress, then come out with huge smiles on their faces.

There were even girls who thought that their chance to have the perfect dress was not reachable. But with the help of the amazing volunteers many girls left feeling like a million bucks with a dress in hand.



Sustainer Spotlight—Kathy Flack

Kathy was an Active Member of Junior League for twelve years. She heard about League from Barb Roberts and Rosemary Curran, who were Kathy's sponsors. She joined in 1980, serving on many committees. She was on the Steering Committee for the Die Fliedermaus Opera Fund raising event, Charity Ball, Marketing and Cookbook Committees. Kathy was also on the Extra Revenue Chair for the Follies 85 Steering Committee, display Chairperson for Gambit Auction and was a Placement Advisor. In 1992 Kathy went Sustaining.

In 1998 Kathy was Co-Chair for a Major Fundraising project, "\$25,000 Dream Kitchen Sweepstakes," that she created. She helped coordinate, design and supervise local interior construction businesses to complete a kitchen won by a local resident. This project helped earn over \$8000 which was donated toward Hartman Reserve Project, a Junior League Focus Project at the time.

Kathy admires all the projects that Junior League has worked on and that is one reason she joined League. Kathy also said she "Enjoys the camaraderie with the Members, the community and the fact that League women make a huge contribution to the quality of life in this community."

The organizational skills that she has learned while in Junior League have helped with her career skills as well. Kathy's last year career highlight was receiving the Medalist Award for lifetime achievement in both professionalism and volunteer service through ASID, American Society of Interior Designers and also receiving two more ASID Project Awards.

Kathy says she "Enjoys the camaraderie with the Members, the community and the fact that League women make a huge contribution to the quality of life in this community."

Kathy keeps very busy between Flack Design Associates, which is now a Division of Simpson Furniture and many other ASID projects, boards and activities.

Kathy loves visiting her daughter, Jennifer, in New York, who is in Fashion Design and Brett, her son, and Betsy Flack who are newly married and both working as CPAs in Minneapolis. She says "There is hardly ever a dull moment!"



Kathy Flack

Junior League Sponsors 2011-2012

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!
Sponsor List current as of April 12, 2012

Platinum (2000+)

Anonymous Donor
Bergen Plumbing, Heating & Cooling, Inc.

Gold (\$1500- \$1999)

Crystal Distribution
Locke Funeral Home
VGM & Associates

Silver (\$750—\$1499)

Cedar Valley Eye Care/Kline Optical
Danielle P. Stiegemeier, DDC - Cedar Valley Endodontics
Facets by Susong
John Deere
Maple Lanes
Standard Distribution

Bronze (\$400—\$749)

All Smiles Family Dentistry
Anonymous Donor
Bergen Paulsen & Co.
Cedar Valley Center for Facial Plastic Surgery—
Dr. David Congdon
Cedar Valley Corp.
Dillard's
Jennifer's on Main
Jim Lind Service
Prestige Quality Dry Cleaning
Rydell Chevrolet
Stickfort Construction
Warren Transport Inc

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Matt & Emily Ackerson
Rick & Cathy Young

Leader (\$750-\$1499)

Julie Gardner
Todd & Chance Kirchner

Mentor (\$400-\$749)

Andy & Christa Mieke
Aram & Katy Susong
Barbara Miller
Blake Colwell
Camille Hogan
Carmin Stickfort
Cathie Mieke
Cindy Braatz
Eric & Shasta Locke
Holly Risetter
Jackie Malecek
Jennifer Stevenson
Mandy & Jayson Gesme
Ruth Erickson
Sara & Mason Moore
Stan Poe

Volunteer (\$100-\$399)

Alissa Kjeldsen
Ann Felcher Enderlein
Anonymous Donor
Ashley Shaw
Barmuda Corporation
Beaver Hills Golf
Benton's Ready Mixed Concrete
Black Hawk Hotel
Brandon & Carrie Kammeyer
Bravo Printing

Volunteer (\$100-\$399) Cont'd

Bret Hanks
Cedar Falls Rec Center
Character Counts in Iowa
Chris & Matt Kettman
Cory & Molly Schmehl
Danielle P. Stiegemeier, DDC -
Cedar Valley Endodontics
Deb Young
Design 360 at Decorating Den
Interiors
Dodie & Mike Young
Doughy Joey's
Element Portraits & Design
Farrell's Extreme Body Shaping
Fereday Heating & Cooling
Gallagher-Bluedorn Performing Arts
Center
Glynis Worthington
Grand Harbor Resort
Hillary & Eric Annis
Hollen Family Wines
Hy-Vee Wine and Spirits
Isle of Capri
Jack & Janet Locke
Janet Holden
Jennifer Conder
Jeremy & Christy Stolz
Jeri Jenner Karr
Jessica Krogh
Jill & Joshua Waddle
Jodi Deery
Karen Mukai
Kari Jansen
Kay Flanagan

Volunteer (\$100-\$399) Cont'd

Kent & Traci McCausland
Lauren Herink
Livingston Aviation
Lori Beckman
Louise & Bob Krogh
Maid Pro
Mary Ellen Warren
Matt & Katy Harbaugh
Megan & Ross Hannam
Michelle & C.A. Clark
Mike & Tami McLaren
Molly Schmehl
Montage
Nancy Shirey
Next Level Extreme Fitness
PDCM Insurance
Ryan & Ashley Shaw
Scheel's All Sports
The Sinnott Agency, Inc.
Sunset Land Company LLC
Susan & Greg Nielsen
Thieleane Raecker
United Concrete
University of Iowa Community
Credit Union
Waterloo Brown Bottle
YMCA of Black Hawk County

Friends (Up to \$99)
AJ August Menswear
Ann Chappo
Ann Felcher Enderlein
Basket of Daisies
Blake & Katy Keating

Junior League Sponsors 2011-2012

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!

Friends (Up to \$99) Cont'd

Blank Park Zoo
 Catherine Gallagher
 Cheryl Galehouse
 Claire Bassett
 Coldstone Creamery
 Cup of Joe
 Curtis Schares
 Dave & Diane Kazynski
 Dee Vandeventer
 Dennis Fernau
 Dr. Celia Burger
 Elements Therapeutic Massage
 Elizabeth Conklin
 Emily Nolting
 Eric & Shasta Locke
 Family Video-Waterloo
 Famous Dave's
 Grin & Grow
 Island Paradise
 Jameson's

Friends (Up to \$99) Cont'd

Jennifer Tjaden
 Katy Williams
 Kitchen Essentials
 Klima Small Animal Clinic
 Kristi Tibben
 LA Nails
 Lance & Patrice Noble
 Leila Jean Girsch
 Lia Sophia Jewelry-Katy Harbaugh
 Lone Star Steakhouse
 Lynnette Harter
 Mark & Marty Clark
 Moo Roo
 My Thai
 Olive Garden
 Pancho's
 Panera Bread Bakery-Café
 Peek-a-boo Baby
 Peppers Grill and Sports Pub
 Purse-n-ality

Friends (Up to \$99) Cont'd

Rich & Peg Mohrfeld
 Rudy's Tacos
 Sally Davis
 Samantha Barrett
 Sarah & Bryan Pauls
 Schmitt Telecom Partners, Inc
 Scott & Martha Raecker
 Shedd Aquarium
 Sondra Dyer
 Susan & Mark Pelleymounter
 Susie Heaton
 Teresa Jackson
 Texas Roadhouse
 Tony's
 Waterloo Black Hawk Hockey
 Waterloo Bucks
 Waterloo Cedar Falls Symphony
 Waterloo Community Playhouse
 Waterloo Golf Headquarters

Membership

52 Active Members
 0 Non-resident Active Members
 0 Leave of Absence

52 Total Members

220 Sustainers
 27 Emeritus

247 Total Sustainer Members



April Birthdays

Ashley Shaw (A) 4/20
 Leah Crouse (A) 4/23
 Rita Burns (A) 4/25



May Birthdays

Claire Bassett (A) 5/2
 Kerrin Monaghan (A)... 5/14
 Amanda Kline (A).....5/18
 Katy Susong (A)..... 5/18
 Dodie Young (A)5/20
 Ashley Schrage (A)5/20
 Amy Knoll (A)5/25
 Lori Beckman (A) 5/25
 Katy Harbaugh (A)5/28

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments?

Contact
Assistant VP of Membership

Kristi Tibben

Phone: 319-404-9888

Email: Kristi@oakridgerealtors.net

Have a question, comment, suggestion, or concern regarding League? If so, the **Director-at-Large** is your connection to the Board.

Karl Jansen

Phone: 319-215-0877

Email: kari@stickfortconstruction.com

Need to miss a General Membership Meeting? Don't forget to contact the **Executive Secretary**

Hillary Anniss

Phone: 515-290-5964

Email: hillarycanniss@gmail.com

**Junior League of
Waterloo-Cedar Falls**
Phone: 319-232-8687
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Website: <http://www.jlwcf.org>

Office Hours
Monday and Friday
8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President
Shasta Locke
Phone: (319) 291-8612
E-mail:
jlwcfpresident@gmail.com

**Dates To
REMEMBER**

**May
14 Annual Dinner
Black's Tea Room**

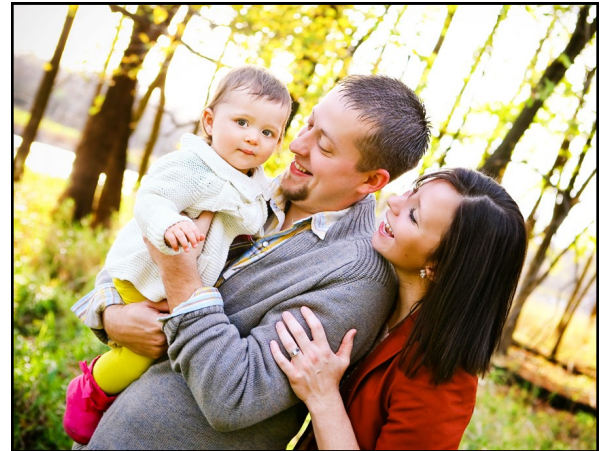
**Please send Log articles
to Sara Moore at
smarens@hotmail.com**

**Submissions must be
received by the 10th of
the month.**

Meet Amy Knoll

Amy joined League in the Fall of 2009 making this her third Active year. She heard about Junior League from her good friend and fellow League Member, Ashley Shaw. Ashley was going to an informational meeting and asked Amy if she wanted to join her. Amy was recently new to the area and thought it would be a great way to meet people and get involved in the community. When Amy heard about all of the amazing things Junior League was doing for the community, she wanted to be a part of this organization.

Amy was on the Charity Ball Committee and New Member Committee her first two years. She is currently serving on the Community Impact Committee and being on this Committee this year has been an eye opening experience for her. Amy said "It has been interesting to learn about the different organizations in our community that seek out Junior League's assistance and I have enjoyed not only seeing our money, but also our time, go to some of these organizations." Amy also really enjoys the volunteer opportunities that Junior League has to offer.



**Amy and Blake Knoll
Daughter Madilyn**

Amy is a Legal Assistant for the law firm of Beecher, Field, Walker, Morris, Hoffman & Johnson, P.C. She and her husband, Blake, live in Waterloo. They have a 1 1/2 year old baby girl named Madilyn and a Boxer/Labrador named Baxter. When she actually has free time, Amy enjoys exercising, especially running, reading, singing and spending time with friends and family. Amy also teaches Sunday School at Westminster Presbyterian Church, where they are members.



JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

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