



League Log

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communities

May 2011

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership MEETING

Tuesday, September 6

Location: TBA
7:00 p.m. Meeting

Monday, October 3

Location: TBA
7:00 p.m. Meeting

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Annual Dinner

Thank you to everyone who attended Annual Dinner on May 9th. It was a wonderful evening and a fitting celebration of our accomplishments this past year. Welcome to the 17 new members, thank you for the service of our 5 new Sustainers.

Congratulations to Dee Vandeventer on being our newest Golden Rose recipient and congratulations to our scholarship recipients—Chelsea Schmidt and Rachel Kleitsch. Each recipient received \$750 for their exemplarily leadership, volunteerism, and desire to succeed. Chelsea plans to attend Iowa State University and Rachel plans to attend Wartburg College.



Left: President Cindy Braatz passes the gavel to Present Elect Shasta Locke.

Below: President Cindy Braatz and her husband Charlie present President Elect Shasta Locke's husband with a cardboard cutout of Shasta. Charlie said it was in case he forgot what she looked like during her upcoming year as Junior League President.



Above Left: Dee Vandeventer receives flowers from her husband as she accepts the honors of Golden Rose recipient.

Left: Scholarship recipients Chelsea Schmidt and Rachel Kleitsch.



President's Message

2010-2011 Leadership Team

EXECUTIVE COMMITTEE

President
Cindy Braatz

President-Elect
Shasta Locke

Executive Secretary
Betsy Ratchford

Treasurer
Kari Jansen

Assistant Treasurer
Melissa Hansen

COMMUNITY IMPACT COUNCIL

Vice-President
Kristi Tibben

FUND DEVELOPMENT COUNCIL

Vice-President
Amanda Kline

MARKETING COUNCIL

Vice-President
April Pudenz

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President
Lori Price

DIRECTOR-AT-LARGE

Michele Jensen

SUSTAINER REPRESENTATIVE

Raquel Oberheu

PRINTING BY:



Reflections.

I get them when I think about this past year. It's hard for me to comprehend that just one year ago I handed all of you a mirror and challenged you to "Make That Change". As a league we have risen to the challenge and several major changes have taken place this past year.

Our very successful "Touch A Truck" took our League's fundraising in a new direction with this family friendly event. We put a face to our organization that made us more than "the club that gives away scholarships and money to organizations that help women and children". We have created the opportunity to show the Cedar Valley who we are and invited them to help us in our fundraising efforts in a very public way.

We moved our office. No small task! As a league I realized that we don't like to throw anything away. We did a little spring (ok, fall) cleaning so we could comfortably fill our new office space.

One of my personal goals for the League this year was to revamp our website. I'm pleased to report that at the April New-Old Board meeting we signed a contract for a completely new website. Over the next few weeks and months this website will be constructed to fit the needs of our membership and to present a positive public image to donors, potential new members and the community as a whole. Better late than never!

Three big changes for the League.

Another reflection. The one I get when I look in the mirror. I'm not the same person that was when Christa Mieke handed me the gavel last May. I've learned that big leaps seldom get you far and little steps move things forward. I've learned to be patient with others, and with myself. I've learned that people bring a variety of gifts and talents to the table, and to appreciate what each person has to give. I've learned that a heartfelt "thank you" and a warm smile go a long way.

I am also ready to welcome another change. This one will be to step aside and to pass the gavel to Shasta Locke. It is time. The future of the League is in good hands.



President Cindy Braatz

Enabling Grant Winner

Congratulations to the following Enabling Fund Grant Recipient.

During the fourth grant cycle in March 2011, People's Community Health Clinic received a \$742 Enabling Fund Grant. The money will be used to purchase educational wall and stationary toys for 2 new pediatric waiting rooms and the dental waiting area.

Membership

Charity Ball

Charity Ball 2011 took place at the Five Sullivan Brothers Convention Center in Waterloo on April 2. We had 100 people attend this event. "Belle Nuit" (French for "beautiful night") was our theme and we had the wonderful Cedar Valley Big Band entertain us. Tickets to the event were \$70 per person and the food of the evening included Steak Au Poive and Chicken Chasseur. The evening started with a cocktail hour at 6 p.m. followed by a warm welcome by event chair Sarah Pauls (A). President Cindy Braatz highlighted our year with a power point presentation. Dinner was served at 7 p.m. and guest auctioneer Tony DiCecco started the live auction at 8 p.m. Auction items included: a Disney trip, a week stay in Colorado, and four rounds of golf anywhere in Iowa. Live auction items brought in about \$10,000. Silent auction items raised over \$4,000. We also provided a 50/50 raffle which brought in \$1,000 for Junior League. The evening raised just under \$28,000 which will help further our mission in the Cedar Valley.



(A) and her husband, winners of "Keystone Cabin" one of the live auction items!



Cedar Valley Big Band provided entertainment.



Jennifer Stevenson(A) Sarah Pauls(A) Charity Ball Co-Chairs at the registration table.



Jess Krough (A) was "Vanna White" for the evening. She displays the final copy of "Pig Out."



President Cindy Braatz with "auctioneer" Tony DiCecco.



Sponsors

Junior League Sponsors 2010-2011

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!

Sponsor List current as of May 21, 2011

Director (\$3,000+)

Dr. Ross Christensen

Developer (\$1,500-\$2,999)

Crystal Distribution

The Locke Family

PDCM Insurance

POS

Rick & Cathy Young

The VGM Group

Leader (\$750-\$1,499)

All Smiles Family Dentistry

Matthew & Julie Gardner, Bergen Plumbing Heating & Cooling

Steve & Teri Jackson, Cedar Valley Corporation

Mark & Marty Clark

Hawkeye Alarm

Jim Lind Service

Maple Lanes/Valley Park Lanes

Standard Distribution

Mentor (\$400-\$749)

Allegiant Air

Cindy & Charlie Braatz

Cedar Valley Enoontics

Cedar Valley Plastic Surgery

Disney/ABC/ESPN

Doughy Joey's

Grant & Annette Duncan

Facet's by Susong

KCVM

P. Lee & Barbara J. Miller

Volunteer (\$100-\$399)

A.J. August

Advanced Environmental Testing Abatement, Inc.

Anderson Enterprises

Lori Beckman

Benton's Ready Mixed Concrete

Black Hawk Hotel

Donna Brown

Brown Bottle Waterloo

Cedar Valley Eye Care/Kline Optical

CU/The Cellar

C.A. & Michelle Clark

Elements Photography

Ann Enderlein

Family YMCA of Black Hawk County

Farmer's State Bank

Farrell's eXtreme Bodyshaping

Volunteer (\$100-\$399) Continued

Fereday Heating Co.

Cheryl Galehouse

Cathy Gallagher

Jane Gerard

Grand Harbor Resort

Donna Harman

Anne Hennessey

Dr. Michael & Joan Hollen

Richard Hovey Brom

Heartland Neurosurgery

Autumn Hurley

Isle of Capri

Jennifer's on Main

Kimball & Beecher Dentistry

Margaret Langlas

Lost Island Waterpark

Susan Loveall

Magee Construction Company

Jackie Malecek

Martin Bros.

Andy & Christa Miede

Merry Maids

Milroy's

Patrick & Mary Ann Moore

Montage/CF Brown Bottle

Mr. Nick, magician

Marcella & Roger Olesen

Overhead Door Company of Waterloo

Panera of Iowa

Phelp's Youth Pavilion

Tim & Kathy Post

Thieleane Raecker

Roth Jewelers

Jim & Ardy Rydell

Nancy Shirey

Schmitt Telecom Partners

The Sinnott Agency

Shear Artists

Technology Staff Development

VGM Club

George & Mary Warren

Roy & Joan Wellman

Wayne & Glynis Worthington

Travis & Deb Young

Friend (up to \$99)

Applebee's

Arby's

Sponsors

Friend (up to \$99) continued

Arnold's Park
Ashley Schrage Photography
At Play Photography
Barmuda Corp.
Barn Happy
Basket of Daisies
Bead Happy
Beaver Hills
Bill Colwell Ford
Candy Bouquet
Caribbean Tan
Cedar Falls Recreation Center
Chicago Cubs
Coldstone Creamery
Liz Conklin
Betty Dalton
Davidson Dittmer Jewelers
Elements Therapeutic Massage
Matt & Amanda Harrison
Ken & Denise Hawker
Henry W. Myrtle Gallery
Iowa Irish Fest
ISU Athletics
Jameson's
Jiva Salonspa
Gary Kelly
Kitchen Essentials
Kristin Kline, Stella and Dot Jewlery
Lillian's
MaidPro
Ripley E. Marston, Jr.
McGregor's Furniture
Moo Roo

Friend (up to \$99) continued

Mason & Sara Moore
Teru & Karen Mukai
Organized for You
Panchero's
Peak-a-Boo Baby
Pepper's
Katy Poe Harbaugh, Lia Sophia Jewelry
Purse-n-ality
Rudy's Tacos
Runner's Flat
Rydell Chevrolet
Eric & Julie Ritland
Scheel's
Carma Schmidke
Mark & Kathy Schreiner
Scott's Electric Employees
Scratch Bakery
Shedd Aquarium
Angie Stafsholt, Willow House
Stardust Memories
Tastefully Simple
Texas Roadhouse
Tony's
Trinity Episcopal Parish
Traci Trunck
UNI Athletics
Waterloo Black Hawks
Waterloo Bucks
Waterloo Cedar Falls Symphony Orchestra
Waterloo Community Playhouse
Waterloo Fire Department
Waterloo Golf Headquarters
Dee Vandeventer

\$20,000 Donated to Pfeiffer Park



In conjunction with our 70th anniversary, \$70,000 was pledged to Safe Places to Play. \$50,000 was donated to Lafayette Park in Waterloo. To complete our pledge, we have donated \$20,000 to the Cedar Falls Park Division for playground equipment at Pfeiffer Park. The park is located on Grand Boulevard and will be completed by the end of the summer. Cindy Braatz and Betsy Ratchford presented Mark Ripplinger and Ward Stubbs of the Cedar Falls Park and Recreation Divisions with a check for \$20,000 earlier this month. Our donation will cover over 90% of the cost of the equipment. Watch the weekly update emails and the summer log for information on the completion date of the park.

Sustainer Spotlight—Jeri Jenner Karr

Jeri was born in Waterloo. Her father was a farmer and worked at John Deere, second shift. Her mother, in addition to raising five children, milked cows in the evening. Jeri had one sister and three brothers.

Jeri attended Janesville Consolidated School and graduated in 1958 (valedictorian). She attended Wartburg College for one year. She worked at Rath Packing Company from 1960 to 1966 as a secretary. She “retired” on April 1, 1966. She chose April Fools’ Day to retire because no one believed that she was really going to quit! Jeri married Bill Jenner on January 14, 1961, at Zion Lutheran Church in Waterloo. They began the adoption process with Lutheran Social Services in 1966 and drove to Cedar Rapids to pick up their son, Timothy Gene, on March 10, 1967. She gave birth to their daughter, Amy Jo, almost a year and a half later.

When Amy started kindergarten, Jeri began attending UNI full time. At the time, she was also Treasurer of Junior League and president and acting director of the Black Hawk County Drug Council. Jeri graduated with honors from UNI in 1978. Bill surprised her with a graduation party which included a parade through downtown Waterloo ending at their home at 2535 West 4th Street. Two of her friends, Gayle Denkinger and Anette Ritter, led the way on a motorcycle and a moped. Jeri was in a convertible with the top down. She was seated between the UNI Mascot and the symphony conductor at the time, Joseph Giunta.

Bill died on July 24, 1982 at the age of 50 in Guymon, Oklahoma, while on a family camping vacation. Jeri met Gary Karr on a blind date in May of 1990. They were married on June 22, 1991. Jeri worked with him at an accounting firm until he sold the business in June of 2007.

Jeri has established two funds The Billy G. Jenner Memorial Fun to benefit the Waterloo-Cedar Falls Symphony and another unrestricted fund to honor deceased friends and relatives. The second fund enables Jeri to continue helping to fund community projects through the Community Foundation - she served on the board for 10 years and feels it is a well-run organization.



Jeri Jenner Karr (Center), her husband, her two children and their families.

Volunteerism!

- *Cedar Valley Food Bank
- *American Cancer Society
- *Waterloo School District -Board of Education member; Policy Review and Administration Evaluation Committee; Chaired Educational Philosophy Committee
- *Waterloo-Cedar Falls Symphony - Board Member and President
- *Covenant Medical Center Foundation Board
- *Black Hawk County Economic Development Committee
- *Black Hawk Lutheran Ministry - Executive Committee and President
- *United Way (Chaired Waterloo Residential Drive and Budget Panel)
- *Black Hawk County Drug Council (President of the Board and Interim Director)
- *Junior League of Waterloo/Cedar Falls (1967-present)Treasurer and Finance Chair
- *Community Foundation Board for 10 years. Secretary and Distribution Committee and Marketing Committee.
- *Iowa Drug Abuse Authority Advisory Council
- *Member of Zion Lutheran Church, Waterloo
- *Member of PEO, Chapter MR

Prom's Closet

Thank you all for helping us make this a very successful event again this year. We were able to raise over \$800 for the Northeast Iowa Food Bank. We had girls lined up waiting to get in on Saturday morning that were very happy to have us host this again. We hope to continue this in the future years.



JLWCF Announcements

Happy Birthday!

May and June Birthdays

Claire Basset	5/2
Kristin Kline	5/10
Kerrin Monaghan	5/14
Amanda Kline	5/18
Katy Susong	5/18
Dodie Young	5/20
Ashley Schrage	5/20
Amy Knoll	5/25
Lori Beckman	5/25
Katy Harbaugh	5/28
Lauren Herink	6/2
Autumn Hurley	6/2
Amanda Harrison	6/2
Holly Risetter	6/5
Emily Cabbage	6/8
Mary Watson	6/20
Kari Jansen	6/20

New Arrivals

Congratulations to Melissa Hansen on the birth of her son, Tanner Paul! Born May 12th, 7lbs 12.5 oz, 21 inches long.

Membership

47 Active Members
 2 Non-resident Active Members
 0 Leave of Absence
 14 New Members

 63 Total Members

230 Sustainers
 26 Emeritus

 256 Total Sustainer Members

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments? Contact
Assistant VP of Membership

Christa Mieke

Phone: (319) 961-1960
 Email: christa.mieke@vgm.com

Have a question, comment, suggestion, or concern regarding League?

If so, the **Director-at-Large** is your connection to the Board.

Michele Jensen

Phone: (319) 269-2958
 Email: mjensen@meandv.com

Need to miss a General Membership Meeting? Don't forget to contact the **Executive Secretary**

Betsy Ratchford

Email: Betsy.ratchford@uni.edu

Junior League Blog

Check out the new Junior League Blog at <http://jlwcf.blogspot.com/>

Check back regularly for new blog entries or subscribe to our blog by entering your email address and be notified by email when a new post is available.

DOES YOUR WEBSITE HAVE THE POWER TO excite POTENTIAL CUSTOMERS?

VGM Forbin has several in-house, award-winning Web designers to help you find innovative, creative, and efficient solutions to your Web challenges. We can give new and existing sites the power to produce.

Here are a few of our recent awards:

Gold ADDY Award
 Client: Stainless Plus
www.StainlessPlus.com

Silver ADDY Award
 Client: McAbee Medical
www.McAbeeMedical.com

Silver ADDY Award
 Client: VGM Club
www.VGMClub.com

Silver ADDY Award
 Client: Northstar Campers
www.NorthstarCampers.com



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8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President
Cindy Braatz
Phone: (319) 240-5992
E-mail: shebraatz@mchsi.com

**Dates To
REMEMBER**

**June
25 Board Training
Sunnyside Country
Club, Waterloo**

**September
6 GMM
Location TBA**

**Please send Log articles
to Mandy Gesme at
amandagesme@yahoo.com**

**Submissions must be
received by the 10th of
the month.**

Meet Michele Jensen

Michele has been involved in League for seven years. Julie Weiand (S), introduced Michele to League. Michele said she joined because she wanted to be a part of an organization that takes steps in realizing and helping to improve unmet needs in the community. She has held numerous positions including Director at Large, Membership Mentor, New Member Chair, Fall Fundraiser Chair, Cookbook Committee and Arrangements Committee.

Although Michele grew up in the area, she said she was unaware of all the groups, organizations and lives Junior League has touched. She said she has enjoyed learning of and now being a part of the positive impact League has on our community.

Michele works at ME&V as an Account Executive. She is married to Chad, and they have a daughter Lauryn who is 8 and a son Cooper who is 6. She enjoys music, spending time outside, riding bikes, watching kids sporting events, reading, and laughing with family and friends.

She is also a classroom teacher for Junior Achievement, a volunteer for Cedar Valley Hospice's Eucalyptus Tree program and delivers Meals on Wheels with her kids in the summer.



Chad, Michele, Lauryn, and Cooper Jensen.



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