



October 2011

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership MEETING

Monday, October 3
Location: Junior League Office—Basement

6:15 p.m. Networking
6:30 p.m. Meeting

Monday, November 7
Bring a Friend to GMM
Location: Junior League Office—Basement

6:15 p.m. Networking
6:30 p.m. Meeting

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Park to Park Half Marathon Water Stop Competition

A new addition to League this year is “*Done-In-A-Day*” which are simple fundraising opportunities within the community. This is a great way for League to fundraise and participate in community events that take very little planning and are generally done in a day. We hope to earn money and promote League awareness at the same time!

The first *Done-In-A-Day* took place September 10 at George Wyth State Park. The Park to Park Half Marathon opened up their water stops to non-profit groups who competed for the best themed water stop in hopes for the top cash prize. Junior League opted for a Touch-A-Truck theme to help kick-off and promote the upcoming Fall Fundraiser. League Members came dressed in their favorite truck driver costume, while small props were used to create a work zone/construction scene. Signage was made to give the runners a bit of reading material and to promote League and our event and of course the encouragement of League Members helped push the runners and walkers along!

Overall the event was noted to be a success. League Members had fun and received numerous smiles and positive feedback from race participants! A HUGE thank you to all the Members who participated in this event! Your preparation and time made it a success!



Please contact meganhannam@gmail.com if you are aware of more events like this within our community.

President's Message

2011-2012 Leadership Team

EXECUTIVE COMMITTEE

President
Shasta Locke

President-Elect
Katy Susong

Executive Secretary
Hillary Annis

Treasurer
Melissa Hansen

Assistant Treasurer
Molly Schmehl

COMMUNITY IMPACT COUNCIL

Vice-President
Laura Lockert

FUND DEVELOPMENT COUNCIL

Vice-President
Megan Hannam

MARKETING COUNCIL

Vice-President
Mandy Gesme

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President
Christa Mieke

DIRECTOR-AT-LARGE

Kari Jansen

SUSTAINER REPRESENTATIVES

Mary Ann Moore
Jackie Malecek

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AND WE'RE OFF...

Last month I invited you to stick around to see what we would be up to next. With our first General Membership Meeting officially behind us, we are off and running.

For those who weren't in attendance at the General Membership Meeting, I unveiled our new website! I know I know...I've been talking about this thing to anyone who will listen to me for the past six months. But, it **IS** real, and it **IS** working!! Go to www.jlwc.org to check it out. We are still working on the database, but it should be ready for us to start using soon.

As part of the website project, we have some new email addresses. Please update your address books.

General Email address: jlwcoffice@gmail.com

President Email address: jlwcpresident@gmail.com

IN OTHER NEWS...

Just around the corner is our 2nd annual Touch-A-Truck fundraiser. This is a great opportunity to spend the day as a family and to get up close and personal with over 20 vehicles. Emily and her committee have been meeting and planning all summer to put on this fantastic event. There will be oodles of free activities once you are in the door. All proceeds from the event will go to further our mission.

Beginning this year, you will hear us talk a LOT about our **Drive to 75**. Next year is our 75th anniversary of making a difference in the Cedar Valley. We have set a goal to increase our active membership to 75 by the end of that year. There are a lot of women out there that would be a perfect fit for Junior League. If you are one of these women, or know someone who would be interested, please email jlwcoffice@gmail.com or go to our website www.jlwc.org and click on Membership Application under the Quick Links section of the home page.

Another part of our Drive to 75 is with regard to our Community Impact. We are working hard over the course of this year and next to make a positive impact on our community in at least 75 ways. We will go back to some agencies and organizations we have worked with in the past and rekindle that relationship. We will also pursue new opportunities for Junior League to make a difference. Our hope is that we can continue to foster a culture of voluntarism in our community...for *that* is what Junior League is all about!

For me, it's hard to believe that we are already into our active League year. Before you know it, we will be having our Annual Dinner and celebrating all we have accomplished in this year. We have a lot of things in store between now and then. Thank you for your continued support of the Junior League.

Sincerely,

Shasta Locke - President



**Shasta Locke, President
with husband Eric and
son Steven.**

Fall 2011 New Member Class



Allyson Schwab

Hobbies: UNI wrestling, fundraising for Panther Wrestling and House of Hope
Emp: Cookie Lee Jewelry



Amy Dannen

Hobbies: Scrapbooking, cooking, enjoying sporting events.
Emp: Boston Scientific Corporation



Amy Yeska

Hobbies: Music, travel and Wisconsin sports.
Emp: American Red Cross



Brittney Kurth

Hobbies: Volleyball, golf, cooking, art, sewing and anything fun.
Emp: Larry K. Fox and Associates



Haley Wheeler

Hobbies: sports of any kind—playing and watching, cooking, reading and gardening.
Emp: Hy-Vee



Jennifer Robinson

Hobbies: Reading, shopping and spending time with family.
Emp: Self/Sharper Image Salon and PDCM

Fall 2011 New Member Class



Michelle Black
Emp: Girl Scouts of Eastern Iowa and Western Illinois



Samantha Barrett
Hobbies: Athletics—running, tennis, volleyball, reading and cooking.
Emp: John Deere

Picture Unavailable

Sarah Clark
Hobbies: Golf and bike riding.
Emp: Orthotics and Prosthetics.

Sustainers

JL Sustainer Day Book Club

Junior League Sustainer Day Book Club meets the second Tuesday of each month, September-May at 9:30 a.m. All Sustainers (and friends) are invited to attend. The meetings are held in members' homes and are very informal. An email reminder is sent each month.

We welcome new members and invite you to join us at the next meeting, which will be Tuesday, October 11, at the home of Nancy Berg, 235 Columbia Circle, Waterloo. The book we're reading this month is Home by Marilynne Robinson. Marty Clark has library copies available at her house. Please contact Marty if you would like one.

Below is the schedule for this year:

October - Home by Marilynne Robinson
November - Unbroken by Laura Hillenbrand
December - Bossy Pants by Tina Fey
January - To Be Sung Underwater by Tom McNeal
February - The Year We Left Home by Jean Thompson
March - Bliss, Remembered by Frank Deford
April - Blood and Money by Laura Rizio
May - Icebergs: A Novel by Rebecca Johns

Contact Info:

Marty Clark
maclark143@gmail.com
504-6962

If you have questions or would like to be added to the email reminders, please contact Marty. The more, the merrier!

Thank You

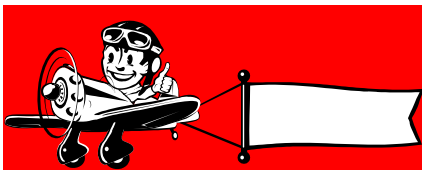
“We would like to express all of our thanks and gratitude for your generous donation. All of the donation was used to purchase car seats, and all seats were fitted by a child passenger safety tech. We now have lots of children riding safely in a new car seat. Thank you so much!”

-Tri County Child and Family Development Council Inc.



“Thanks again for funding Healthy Cedar Valley Coalition’s Children’s Booth! We so appreciate your generosity. Funds were used to purchase 3 – 6 foot, adjustable folding tables for use at the Children’s Booth and the Waterloo Public Library. If you look under the main steps of the Waterloo Library you will see them stored there for used by HCVC and the Library Youth Department. HCVC also purchased several transportable activity/games for use at the Children’s’ Booth. Junior League grant funds paid for a portion of these play items. We hope Junior League members and their families come out to the Saturday Farmer’s Market in downtown Waterloo beginning May 7, to enjoy and see the fruits of their generosity. Thanks again.”

-Christine Carpenter, Healthy Cedar Valley Coalition



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Silver ADDY Award
Client: Northstar Campers
www.NorthstarCampers.com



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Sustainer Spotlight – Meet Judy Griffith

Judy Griffith joined League in 1980 or 1981. Some of her good friends had joined and thought she might be a good fit with League activities and Members. Also Judy had been teaching for about ten years and felt the need to broaden her community horizons in a productive and fun way.

Judy believes she served on almost all committees except Nominating, Cookbook, and Charity Ball. However, one of the many things she liked about League was that she felt they were all de facto members of every committee, including the big fundraisers. “That meant that all Members could be counted on for total support, no matter what your ‘official’ committee was.” Even though she was not on the official Cookbook Committees, like everyone else she contributed recipes, time for testing and tasting recipes, sales efforts, and trunk space for cookbooks that traveled everywhere with her, just in case she ran across a potential sales outlet. Committee roles and tasks were beautifully delineated and organized, but everyone was expected to pitch in and help everyone else whenever they needed it. Judy said, “I’ve got your back” would have been a good internal motto for League, if the phrase had been in use at that time.



Judy Griffith in London

During Judy’s active League years she was especially appreciative of the strong energetic positive women who were her JL colleagues. Her provisional year was challenging and informative and she loved that League expected a great deal but gave a great deal—to both community and Members—in return. Early on in Judy’s membership she chaired Project Love, an intense weekend where thirteen homes were renovated for elderly and disabled community members. She said that was a peak experience in many ways and she still looks back on it amazed at all that was accomplished. Today she is especially appreciative of the strong energetic positive women who were her Junior League colleagues and who remain Sustainer friends.

After teaching English at West High School for 17 years, she became an educational training consultant for Simon & Schuster/Silver Burdett Ginn in the Mid-Atlantic region. When she moved back to Iowa, Judy did private consulting while she earned her Ph.D. at the University of Iowa (1997) and also taught there (one of the lowly teaching assistants). In 1997, she joined the faculty at Wartburg College and taught in the Department of English and Modern Languages, directing the Secondary English/Modern Languages teacher education program. Eventually, she took her turn as department chair and then retired last December.

When she retired Judy promised herself that she would make no new commitments for at least 6 months. She has seen too many people leap directly from work into major volunteer commitments that ended up being...just like work. So she traveled and took a botanical illustration course from Cornell (NY). Judy also took time to clean out closets and drawers that she is certain had not been gone through for decades.



Judy has been married to her favorite traveling companion, Vaughn, for over forty years. He retired from Deere about two years ago. She recommends sequential as opposed to simultaneous retirements of partners. It gives both people a chance to establish their own interests and activities. Their son Vaughn, an information technology manager, his wife, Courtney, a high school English teacher, 7-year-old daughter Catherine, and impending daughter, Victoria (end of September), live in Easton, Pennsylvania.

Judy is the volunteer coordinator for the College Hill Arts Festival and if anyone would like to help (done-in-a-day, for the most part), let her know. She is also working with the Waterloo-Cedar Falls Symphony Orchestra Youth Concerts. Each year, with her friends Gary and Linda Waldon, she gives at least one of the WCFSO Notable Affairs themed gourmet dinner. She is delighted to support a variety of community activities and organizations as a short-term volunteer and will just see what the next few months hold.

JLWCF Announcements

Placement meetings will immediately follow October GMM.
The list below are grouped by Membership Mentors.

Betsy Ratchford	Kristi Tibben	Mary Watson	Sarah Pauls	Shawna Buckley
Sara Moore	Leah Crouse	Kellie Clarke	Emily Jones	Hillary Anniss
Lindsey Nissen	Diana Diaz	Amanda Harrison	Amanda Kline	Tammy Baish
Kelli Punelli	Julie Gardner	Christa Miede	Amy Knoll	Claire Basset
Leah Reiter	Amanda Gesme	Kerrin Monaghan	Jessica Krogh	Jill Becker
Holly Risetter	Megan Hannam	Jennifer Stevenson	Shasta Locke	Lori Beckman
Molly Schmehl	Katy Harbaugh	Carmin Stickfort	Laura Lockert	Cindy Braatz
Ashley Schrage	Lauren Herink	Danielle Stiegemeier	Traci McCausland	Rita Burns
Ashley Shaw	Autumn Hurley	Katy Susong	Hillary Menken	Emily Cabbage
Angie Stafsholt	Kari Jansen	Dodie Young	Amy Miede	Melissa Hansen
	Michele Jensen		Jill Waddle	

<p align="center">Membership</p> <p>50 Active Members</p> <p>0 Non-resident Active Members</p> <p>0 Leave of Absence</p> <hr/> <p>50 Total Members</p> <p>224 Sustainers</p> <p>27 Emeritus</p> <hr/> <p>251 Total Sustainer Members</p>	<p align="center">Happy Birthday!</p> <div style="display: flex; justify-content: space-around;">   </div> <p>September Birthdays</p> <p>Jessica Krogh (A) 9/24</p> <p align="right">Happy Belated Birthday Jessica. Sorry we missed you last month!</p>	
<p align="center">Above and Beyond</p> <p align="center">Know a League Member that has gone "Above and Beyond" for Junior League. Recognize them in the next issue of the League Log. For details, contact Sara Moore at smarens@hotmail.com</p>		
<p>Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments?</p> <p align="center">Contact Assistant VP of Membership</p> <p align="center">Kristi Tibben Phone: 319-404-9888 Email: Kristi@oakridgerealtors.net</p>	<p>Have a question, comment, suggestion, or concern regarding League?</p> <p>If so, the Director-at-Large is your connection to the Board.</p> <p align="center">Kari Jansen Phone: 319-277-0877 Email: kari@stickfortconstruction.com</p>	<p>Need to miss a General Membership Meeting? Don't forget to contact the Executive Secretary</p> <p align="center">Hillary Anniss Phone: 515-290-5964 Email: hillarycanniss@gmail.com</p>

**Junior League of
Waterloo-Cedar Falls**
Phone: 319-232-8687
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E-mail: jlwcoffice@gmail.com
Website: <http://www.jlwcf.org>

Office Hours
Monday and Friday
8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President
Shasta Locke
Phone: (319) 291-8612
E-mail:
jlwcfpresident@gmail.com

**Dates To
REMEMBER**

October

**1 Touch-A-Truck
River loop Expo**

October

**3 GMM
Junior League Office
Basement**

October

**11 Operation Backpack
Food Bank**

October

22 Habitat for Humanity

October

**24 Board Meeting
Junior League Office**

**Please send Log articles
to Sara Moore at
smarens@hotmail.com**

**Submissions must be
received by the 10th of
the month.**

Meet Kari Jansen

This is Kari's fourth active year in Junior League. She has been the Assistant Treasurer, Treasurer, been on the Charity Ball Committee and is currently the Director-at-Large. Her favorite part about League is when she is actively volunteering out in the community. "Who can't have fun pouring a pound of glitter on Frosty the Snowman with a little girl at the Boys and Girls Club!"



Kari and Matt Jansen

Kari was informed about League through Dee Vandeventer, Marianne Christensen and Kathy Schreiner, while working at ME&V. Marianne was very encouraging and gave her a plethora of information about how involved she could be in League. Kari really thanks Marianne for the opportunities she has experienced in League. Being new to the area Kari decided League was a wonderful way to get involved and meet other women.

Kari currently works at Stickfort Construction Company as their Office Manager/Accountant. Kari and her husband Matt live on an acreage north of Waverly that holds a 3 1/2 acre dirt bike track. While the boys ride Kari sits on the beach and will read. She has also tried her hand at gardening this year and has to report so far so good. Besides reading and gardening Kari also enjoys spending time with friends and family.

She has been married for almost 5 years to her husband Matt, who is originally from Parkersburg. They are expecting their first little one around New Years!!!

***"Who can't have
fun pouring a
pound of glitter on
Frosty the
Snowman with a
little girl at the
Boys and Girls
Club!"
said Kari.***



JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

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