



September 2010

### MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### General Membership MEETING

**Tuesday, September 7**  
Location: Waterloo Schools ESC Boardroom  
1516 Washington St.

6:45 p.m. Networking  
7:00 p.m. Meeting

**Monday, October 4**  
Location: Waterloo Schools ESC Boardroom  
1516 Washington St.

6:45 p.m. Networking  
7:00 p.m. Meeting

### INSIDE This Issue...

- President's Message** 2
- Membership** 3
- Sustainer Spotlight** 4
- Announcements** 5
- Meet Lauren Herink** 6

## AJLI Board Member Allison Hammond presents at the League Leadership Training

On July 31, 2010 we welcomed AJLI Board Member Allison Hammond. She presented the Strategic Roadmap to the Leadership Team. This tool was developed by AJLI, with input from many of our sister Leagues. The Roadmap is a way that Leagues can move themselves into the future at a pace that works best for them. Allison is a past president and active member of the Kalamazoo, Michigan Junior League since 1988. For more information on the Roadmap for the Future go to <http://www.ajli.org/?nd=roadmap>



Lori Price attends the League Leadership Training with her son Matthew.



Allison Hammond AJLI Area IV Director 2008-2011.



League Members receive directions for small group discussion facilitated by Allison Hammond.

# President's Message

## 2010-2011 Leadership Team

### EXECUTIVE COMMITTEE

**President**

Cindy Braatz

**President-Elect**

Shasta Locke

**Executive Secretary**

Betsy Ratchford

**Treasurer**

Kari Jansen

**Assistant Treasurer**

Melissa Hansen

### COMMUNITY IMPACT COUNCIL

**Vice-President**

Kristi Tibben

### FUND DEVELOPMENT COUNCIL

**Vice-President**

Amanda Kline

### MARKETING COUNCIL

**Vice-President**

April Pudenz

### MEMBERSHIP DEVELOPMENT COUNCIL

**Vice-President**

Lori Price

### DIRECTOR-AT-LARGE

Michele Jensen

### SUSTAINER REPRESENTATIVE

Robin Loes

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## Changes. We are making a few!

While many of you were soaking up the sun and playing in the sand this summer the Fall Fundraising committee has been hard at work, meeting, planning and making arrangements for our *new* family fundraiser, "Touch A Truck." Make plans to bring the whole family and enjoy the day. Mark your calendars today for a fun filled October 9<sup>th</sup> in downtown Waterloo. Several of the activities tie right into our new focus project, Safe Rides for Kids.



Cindy Braatz, President

Plans are well underway to spend the remaining \$20,000 of our Safe Places to Play 70<sup>th</sup> Anniversary project dollars. We have been meeting with community partners to determine the best place to fund a play area for the preschool age children in our community. Our first donation of \$50,000 went to Lincoln Park where there is a fantastic outdoor play ground for younger children. I recently had the opportunity to tour some of the projects that our League has been a part of over the past years when we hosted AJLI Board member, Allison Hammond. She and I stopped at the park where there were quite a few kids playing on the equipment. It is really nice to see that our hard work and fundraising efforts are appreciated and well used in our community.

Save those sturdy boxes. We are actively looking at *new* office space that will meet the needs of our League into the future. It's amazing how quickly the word spread and how many people had ideas for us. Several promising sites are being considered and we will keep everyone informed in the Weekly Updates on the "where" and the "when".

Our *new* and improved website will make its debut soon. We've had UNI students working on the new site and it is looking great! Our goal is to make the website informative for the public and a useful tool for our members. Studies now show that the first place people turn for information is to the internet and having a website that shows off who we are and what our mission is has become critical to the ongoing success of our League, not only in donations, but also in *new* membership.

And lastly..... Help me welcome what I believe is a record number of *new* babies so far this year. Take a minute to look around you; there are several more coming before the end of the year! Congratulations to all the *new* Moms. Don't forget, babies are always welcome at our meetings.

Welcome back from the summer break. In this *new* year, I look forward to getting to know, and to serving with each and every one of you.

*Cindy*

# Membership

## Enabling Grant

The applications for the first 20010-11 Enabling Fund grants are due Sept. 13. The grants are available to groups for the sole purpose of helping to fill immediate community needs. Applications are available under the Community section of the JLWCF website: [www.jlwcf.org](http://www.jlwcf.org). The second deadline for submission is Oct. 11, 2010. Please contact Laura Lockert at [lklock@cfu.net](mailto:lklock@cfu.net) for more information.

## Fall Fundraiser—First Annual “Touch-a-Truck” Event

**Date:** Saturday, Oct. 9

**Time:** 10:00 a.m. to 4:00 p.m.

**Location:** River Loop Plaza in Waterloo

Get up close and personal with over 20 vehicles including a police car, dump truck, John Deere tractor, bulldozder, race car and many more! Food vendors, raffle prizes, and a variety of children's entertainment will also be a part of this family-friendly event. There is no additional charge to participate in the children's activities.

Tickets are \$3 in advance and \$5 at the door. Advanced tickets are available by contacting the JLWCF office at (319) 232-8687 or [jlwcf@jlwcf.org](mailto:jlwcf@jlwcf.org). Proceeds for this event go towards fulfilling the Junior League mission.

A rain date is scheduled for the following Sunday, October 10 in the same location. Rain cancellation will be made prior to 8am on Saturday.

Contact Mary Watson [mwatson@cfu.net](mailto:mwatson@cfu.net) or Emily Cabbage [cabee68@hotmail.com](mailto:cabee68@hotmail.com) for more details.

## Placement Group Meetings

Plan to attend your Placement Group Meeting the week of September 20.

<b>Christa Mieke (Monday Night)</b>	<b>Shawna Buckley (Monday Night)</b>	<b>Dodie Young (Tuesday Night)</b>	<b>Deb Young (Wednesday Night)</b>	<b>Michele Jensen (Thursday Night)</b>
Jenny Graeser	Amanda Brown	Hillary Anniss	Cindy Braatz	Melinda Boege
Megan Hannam	Julie Gardner	Tammy Baish	Rita Burns	Emily Cabbage
Lauren Herink	Melissa Hansen	Gloria Congdon	Kellie Clarke	Julie Etheredge
Amy Jensen	Amanda Kline	Kari Jansen	Meredith Hansen	Mandy Gesme
Shasta Locke	Molly Mulholland	Amy Knoll	Emily Jones	Katy Harbaugh
Lindsey Nissen	Sarah Pauls	Laura Lockert	Jessica Krogh	Kristin Kline
Ashley Shaw	April Pudenz	Sara Moore	Jenna Mandt	Denise Smith
Katy Susong	Jennifer Stevenson	Lori Price	Betsy Ratchford	Angie Stafsholt
	Kristi Tibben	Mary Watson	Katie Walsworth	

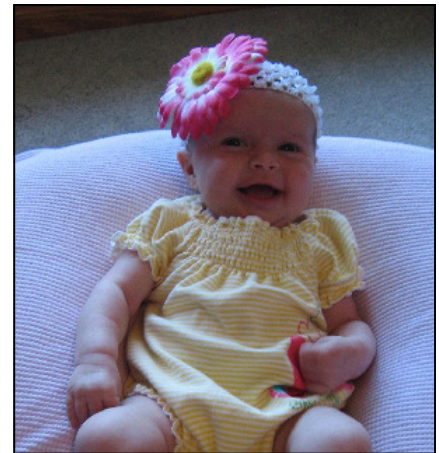
## Sustainer Spotlight—Meet Misti Hogan

Misti Hogan has been in Junior League for six years. With the arrival of her daughter, Madilyn, Misti is now a Sustainer member. Prior to being a Sustainer, Misti was involved with four different leagues, North Little Rock, Quad Cities, Kansas City and Waterloo-Cedar Falls Junior League. Misti joined Junior League after moving with John Deere to North Little Rock. She was looking for a way to meet other women in the community with common interests and League was a great way to find meaningful volunteer opportunities that can really impact the community. Misti heard about Junior League thru her aunt who was a member in Lincoln, Nebraska.

During her six years in League, Misti was a member of the Yours for a Year Committee and New Member Committee in the Quad Cities, Social Committee in Kansas City and Community Impact and New Member Committees in the Waterloo-Cedar Falls chapter. In addition to Junior League, Misti also volunteers with Junior Achievement.



Misti and Chad Hogan



Madilyn Hogan



AJLI Board Member Allison Hammond, President-elect Shasta Locke, and President Cindy Braatz enjoy dinner at Galleria de Paco the night before the League Leadership Training.

# JLWCF Announcements

## Happy Birthday!

### September Birthdays

Emily Jones—9/07

Shawna Buckley—9/12

Jessica Krogh—9/24

Amy Jensen—9/25

Lori Price—9/27



## Child Passenger Safety Week

September 19-25  
Child Passenger Safety Week

September 25  
National Seat Check Day

## Community Opportunity

### Alzheimer's Association Memory Walk - It's Time to Move!

The 2010 Alzheimer's Association Memory Walk will take place on **Saturday, September 18** at Riverfront Stadium in Waterloo. Memory Walk is a community event that joins friends, family and co-workers from all over the Cedar Valley as they walk to raise awareness and funds for Alzheimer care, support, advocacy and research. Participants register in teams, raise funds by using the simple tools provided to them upon registration and then walk at the event.

For more information, contact Ashley Shaw at 319-277-4100 or at [Ashley.Shaw@alz.org](mailto:Ashley.Shaw@alz.org)

## Membership

49 Active

0 Leave of Absence

0 New Members

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49 Total Members

231 Sustainers

26 Emeritus

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257 Total Sustainer Members

## "Bring a Friend" General Membership Meeting

**Date:** November 1

**Time:** 7:00 p.m.

**Location:** Cedar Falls Visitors Center on Hudson Road

Meeting will feature a sustainer panel.

Appetizers and drinks will be provided!

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments? Contact

**Assistant VP of Membership**

**Christa Mieke**

Phone: (319) 961-1960

Email: [christen.mieke@vgm.com](mailto:christen.mieke@vgm.com)

Have a question, comment, suggestion, or concern regarding League?

If so, the **Director-at-Large** is your connection to the Board.

**Michele Jensen**

Phone: (319) 269-2958

Email: [mjensen@meandv.com](mailto:mjensen@meandv.com)

Need to miss a General Membership Meeting? Don't forget to contact the **Executive Secretary**

**Betsy Ratchford**

Email: [Betsy.ratchford@uni.edu](mailto:Betsy.ratchford@uni.edu)

**Junior League of  
Waterloo-Cedar Falls**  
Phone: 319-232-8687  
Fax: 319-232-0171  
E-mail: [jlwcf@jlwcf.org](mailto:jlwcf@jlwcf.org)  
Website: <http://www.jlwcf.org>

**Office Hours**  
Monday and Friday  
8:30 a.m. - 1:30 p.m.

**Office Manager**  
Harriet Quick

**Junior League President**  
Cindy Braatz  
Phone: (319) 240-5992  
E-mail: [shebraatz@mchsi.com](mailto:shebraatz@mchsi.com)

**Dates To  
REMEMBER**

**September  
20 Placement Meetings  
Week of the 20th**

**September  
27 Board Meeting  
JLWCF Office  
7:00 PM**

**October  
2 New Member Bus Tour  
9:00 AM**

**October  
7 GMM  
Waterloo Schools ESC  
7:00pm**

**October  
9 Fall Fundraiser  
10 AM-4 PM  
River Loop Expo Plaza**

**Please send Log articles  
to Mandy Gesme at  
[amandagesme@yahoo.com](mailto:amandagesme@yahoo.com)**

**Submissions must be  
received by the 10th of  
the month.**

**Meet Lauren Herink**

This is Lauren's third active year in League. She has served on Meetings and Education, Fall Fundraiser, and this year she is Co- Chair of the Cookbook Committee.



Jim, Lauren, Travis, Dylan and Ryan Herink

Lauren moved to Waterloo in 2001, and after being involved in a local stay at home

moms group for many years, she was looking for a new way to meet other women and to be involved in the community. Junior League seemed like the perfect way to do both. Many of her college friends have been involved in League in Colorado, and locally she heard about League from Angie Stafsholt.

In League, she has most enjoyed volunteering at the Food Bank, attending the fund raising events, and meeting many new and wonderful friends.

Lauren has been married to her husband Jim for eleven years and they have three sons ages seven, five, and two and one half. She is a stay at home mom and enjoys spending time with her kids. In her free time, she likes to golf, play tennis, bake, travel, read and spend time with friends and family. She also volunteers at her kids' schools and she coaches her son's soccer team.



**JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS**  
*Women building better communities*

**P.O. Box 568  
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