



December 2011

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership MEETING

Monday, January 2
Location: Junior League Office—Basement

6:15 p.m. Networking
6:30 p.m. Meeting

Monday, February 6
Location: Junior League Office—Basement

6:15 p.m. Networking
6:30 p.m. Meeting

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Day of Pampering – House of Hope New Member Project

The fall New Member Class is an ambitious one and they have been busy! These fabulous nine ladies chose to focus their New Member Project on the House of Hope, a two-year transitional housing program for homeless, single mothers and their children. During an October weekend, they collected donations of diapers, toilet tissue, and other household goods outside of both the Waterloo and Cedar Falls Hy-Vee's and even received some cash donations as well! The women also asked our General Membership to donate gas cards and collected enough of those to give one to each family living at the House.

On November 19, the New Members had a “Day of Pampering” for the mothers of the House of Hope. New Member Jennifer Robinson, a cosmetologist at Sharper Image Salon, along with students of La’James, generously donated their time and talents and offered the House of Hope women the opportunity to get complimentary hair-cuts, styles and manicures. While the women were enjoying their spa treatments, the rest of the New Members had taken charge of their children and hosted a fun day at Immanuel Lutheran School’s Gymnasium. We would like to thank Immanuel Lutheran for graciously donating the use of their facilities; it was a perfect location since it is right next door to the House of Hope. The General Membership donated lunches for both the children and mothers and we thank them for that as well. The New Members did a fantastic job with their project!



Pictured Above Top Left: Allyson Schwab, Jen Robinson, Michelle Black and Brittney Kurth.

Bottom Left: Sam Barrett, Sarah Clark, Haley Wheeler, Amy Dannon and Amy Yeska

President's Message

2011-2012 Leadership Team

EXECUTIVE COMMITTEE

President

Shasta Locke

President-Elect

Katy Susong

Executive Secretary

Hillary Annis

Treasurer

Melissa Hansen

Assistant Treasurer

Molly Schmehl

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Laura Lockert

FUND DEVELOPMENT COUNCIL

Vice-President

Megan Hannam

MARKETING COUNCIL

Vice-President

Mandy Gesme

MEMBERSHIP DEVELOPMENT COUNCIL

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Christa Miebe

DIRECTOR-AT-LARGE

Kari Jansen

SUSTAINER REPRESENTATIVE

Mary Ann Moore

Jackie Malecek

PRINTING BY:



I find it hard to comprehend that the holiday season is already upon us. Each year seems to go by fast, but this year has gone by exceptionally fast for me. It's difficult for me to accurately express all that I am thankful for this year. I am thankful for the over 50 Active Members that we have in our League who show up and give of themselves to make others' lives better. I am thankful for the over 200 Sustaining Members that support us at every turn, both emotionally and financially. I am thankful for all of our New Members who are learning what Junior League is and are excited to be a part of its future. I am thankful for the dozens of Community Supporters that appreciate our mission and support us year after year so that we can continue to make our community better. I am thankful for my family. It is nothing short of a juggling act to balance work, family, and volunteering. My family has been there providing me with support EVERY DAY since I became President. The adage "It Takes a Village" is an understatement. It would not be possible for me to do all of the things that I do without the love and devotion of my husband and of our families.



**Shasta Locke, President
with husband Eric and
son Steven.**

Being a Member of Junior League has also instilled a little perspective in my life. I have rough days...just like anyone else. But the fact of the matter is that I always have a comfortable home to go to, food to put in my belly and into the belly of my husband and child and enough money to pay my bills. One thing that I have learned from the work that we do is that there are a LOT of people here in our community who can't say the same thing. It makes me proud beyond measure that as a group we are doing something to help those who are not as fortunate as we. Every time we go and help at Operation Backpack at the Food Bank or help with the Kids Café or provide a day of pampering for Women at House of Hope, or help build a house with Habitat for Humanity, we are increasing the quality of life for others in our community.

I believe, in my heart of hearts, that this is what the holidays are truly about and that this is what Junior League is all about. If you are receiving this League Log, you are a critical part of what we do each year. Whether you are a Member volunteering at the events or a supporter who provides us with the capital necessary to further our mission...YOU are part of us. Together we will continue to Build Better Communities. Together we will continue to make life a little better for others in our community.

Thank you for all you do for us. Have a safe and happy holiday season.

Shasta

Shasta

Actives Holiday Party



Left: Michele Black, Tammy Baish-Acuff, Amy Yeska and Samantha Barrett

Below: Shasta Locke, Kristi Tibben and Cindy Braatz

On December 5th the Junior League Holiday Party was at Montage in Cedar Falls. It was a night full of fun, food, drinks and giving. Members donated items to Allen Child Protection Services (ACPS) and then enjoyed appetizers and conversation.



Left: Angie Stafsholt and Hillary Anniss

Right: Katy Harbaugh and Jennifer Stevenson



Enabling Grant

The Junior League of Waterloo-Cedar Falls partnered with Tri-County Family and Child Development in September 2011 and funded them \$500 to purchase car seats. This helped to provide low income families with children ages 0-5 with appropriate car seats that are fitted correctly for the child in the vehicle by a trained and certified technician. Tri-County provides high quality family centered child development programs, strong partnerships with families and leadership and advocacy within the community for the healthy development of all young children.

Membership

This fall ALJI is launching a Webinar series, *Webinar Wednesdays*, is one of many methods to help Junior League women develop as community and civic leaders. These sessions, typically one-hour in duration, are designed to appeal to every Junior League Member, regardless of age or current engagement in her community, as an easy way to increase her knowledge of and interest in community and civic leadership.

Webinar Wednesdays will begin in October 2011 and run through May 2012, being offered on the first and third Wednesdays of the month at 1pm (Eastern Time Zone). See below for upcoming topics.

January 18:

The Reluctant Leader: Navigating Your Path to Leadership

Featuring: Sandra Timmons, President of A Better Chance

A life-long belief in the power of education and a commitment to helping young people realize their full potential culminated in Sandra E. Timmons becoming President of A Better Chance, the largest and only national organization of its kind changing the life trajectory for academically talented youth of color via access to rigorous and prestigious educational opportunities for students in grades 6-12. A Better Chance's mission is to increase substantially the number of well-educated young people of color who are capable of assuming positions of responsibility and leadership in American society.

Prior to joining A Better Chance, Sandra was Chief Operating Officer of Girls Inc., a national nonprofit organization dedicated to empowering girls. Before that, Sandra served as the Chief of Staff at the College Board in New York City. She also held management positions at Honeywell.

February 1:

Leading Positive Change: An Appreciative Approach to Community and Civic Leadership

Featuring: Ada Jo Mann, Partner at Innovation Partners International

Imagine the power of an individual, a community, a network, or an organization that approaches every day challenges and global issues through the lens of what you already know is working well. Ada Jo Mann, a pioneer in the strength-focused approach to personal and organizational change called Appreciative Inquiry (AI), has devoted the last 20 years to doing just that. AI, is a solution-seeking approach to leadership development and community engagement that harnesses the power of story. This collaborative strength-based and future-focused approach allows people to tap into seemingly ordinary, but extraordinary moments of achievement, and explore still greater possibilities—opportunities for improvement. The result: innovative ideas for moving forward, grounded by participants' personal, proven, positive past. Pockets of cynicism, blame, and resistance are replaced by a renewed sense of possibility, connection, and [most important of all] inspired commitment for action. This webinar will offer a variety of simple strength-based models for leading positive change and for involving the communities and networks that you serve in the strengths revolution.

February 15:

Tapping the Power of the Female Vision

Featuring: Sally Helgesen, author of *The Female Vision: Women's Real Power at Work* and *The Female Advantage: Women's Ways of Leadership*.

Women's distinctive vision—the power of what they notice, what they value and how they connect the dots— offers a strong competitive advantage in today's fast-changing global environment. Yet because women's ways of seeing have not been recognized or understood, women's potential to make strategic contributions is rarely fully engaged. In her session, Sally will draw on 25 years of research to help participants increase their influence and capacity for strategic leadership in their organizations, their communities and their world.

She will offer actionable techniques for:

Articulating a clear, concise and authentic vision

Framing what you see in the language of benefit

Enlisting the allies you need to make a difference

Creating a personal accountability system

Building a more powerful and distinctive leadership presence.

During this session two lucky participants will win free autographed copies of Sally's latest book, **The Female Vision**

Sponsors

Junior League Sponsors 2011-2012

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!
Sponsor List current as of 11-21-11

Director (\$1500 +)

Anonymous
Locke Funeral Home

Mentor (\$400 - \$749)

Cathie Miehe

Volunteer (\$100 - \$399)

Lori Beckman
Benton's Ready Mix
Jodi Deery
Janet Holden
Jennifer's on Main
Jeri & Jenner Karr

Volunteer (cont.)

Louise Krogh
Sara Moore
Nancy Shirey
Mary Ellen Warren
Glynis Worthington
Cathy Young

Friend (up to \$99)

Sally Davis
Catherine Gallagher

Annual Campaign and Website Fund Drive Reminder

Please remember Junior League in your annual year-end giving. Our Membership is working tirelessly in the community this year and we need YOUR support to further our mission. So, please make a **tax deductible** donation to Junior League. You can do this in a variety of ways.

- Return the response cards for both the Annual Campaign and the Website Fund Drive with your check made payable to JLWCF.
- Go to www.jlwcf.org and click on SUPPORT US in the upper right corner of the website. You can donate to any of our funds **securely** through our website.
- Email jlwcfevent@gmail.com to request more information or to request that one of our members call you to follow up.

Our Community Impact of "75 Ways that Junior League Has and Will Continue to Impact the Community" is rooted in our connection to our community. We strive to increase the amount of impact we have in our community and the amount of help we are able to give other agencies so that they can further their mission. The non-profit agencies in our community need help more than ever. Contributions to both the Annual Campaign and the Website Fund Drive are crucial parts of how we further our mission. We thank you for all you have done for Junior League in the past and hope that we can count on you this year as well.

Thank you, Junior League of Waterloo-Cedar Falls Board of Directors



Thank You

Thank you for supporting the Friends of the Hartman Reserve and for donating appetizers, desserts and a cookbook to this year's Under the Harvest Moon benefit event! The food looked great and went fast – well done!

Thank you,
Laura Stammler
Development Coordinator

Sustainers

SUSTAINERS CELEBRATE THE SEASON

The annual Sustainer holiday party was alive with the Christmas spirit!

A festive group of revelers gathered on December 8 at the Waterloo Elks' Club for food, fun and fellowship. The Sustainers spent the evening catching up with old friends and acquaintances and partaking of yummy appetizers, desserts and beverages. A good time was had by all!

MERRY CHRISTMAS AND HAPPY NEW YEAR!



Left: Julie Ritland and Shanlee McNally



Above: Jane Young, Diana Hansen and Judy Schultz

Right: Jan Engel, Cheryl Galehouse and Karen Mukai



Above: Margie Skahill and Nancy Shirey



Above: Louise Krogh and Kathy Flack

Request for info

The Marketing Committee is busy updating the League Log mailing list. If you are a business or individual receiving the hardcopy version of our Log, you may be receiving only half of our publications. The Log is mailed out and on alternating months it is emailed out to subscribers. The League would like to provide you with all of the editions of the Log. If you are not receiving the emailed editions of our Log and would like to, please email Mandy Gesme amandagesme@yahoo.com with your new or updated email address. Thank you!

Other News - JUNIOR LEAGUE PRESENTS BLUE JEANS AND BLING!

What can you "BLING" to the Auction Table?

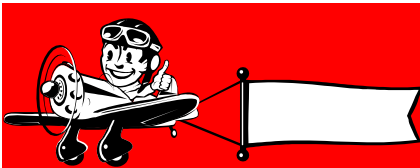
The Charity Ball Committee is currently looking for silent and live auction items. Not able to make a significant financial commitment? Let's think outside the box and go for an "Experience" item. If you, family or friends have a unique experience to donate to Blue Jeans and Bling then bling it on down! Here are some ideas:

- ★ Let's create memories and photo opportunities that will last a lifetime.
- ★ For that avid hunter: access to hunting land during that special season of deer, elk, turkey, you get the picture
- ★ Collected air miles for a destination for two, where toes can touch sand and surf or dance the night away.
- ★ A get away cabin, oh smell that fireplace and enjoy a cup of hot chocolate.
- ★ Do you know a person with a Bed and Breakfast willing to donate an overnight experience?
- ★ A golfing experience - A day for four or lessons - Fore!
- ★ Why not bring out your skills (or a friend's); as a chef to host a special dinner party for four or more.
- ★ Are you able to provide a special experience at a spa, nail salon, health club or hair salon for that pampered feeling?
- ★ Maybe you or someone you know is a secret wine connoisseur waiting to share an experience of grapes from the vineyard for a party of four or more.
- ★ Then again maybe you like to get your hands dirty as a handy man or housekeeper for a day.
- ★ Whatever skills, talents, business or items you can donate will help to create a unique experience for that lucky Charity Ball bidder to get more **bling for their buck**.

If you are able to make a donation or have any questions, please contact Jennifer Stevenson (A) at (319) 553-3085 or jenniferstevenson@allsmilesfd.com.

The proceeds will be used to fund Junior League community initiatives. Our focus continues to be toward women and children by providing support where needed most in our community through fundraising and volunteering. We also supply funds for organizations with an immediate need through our Enabling Fund.

Thank you all for your continued support and we hope to see you at the fundraiser on **Saturday, March 3, 2012!**



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Sustainer Spotlight—Meet Anne Nass

Anne was invited to join League by her neighbor, Susan Hoppenworth. After being invited, Anne decided to join Junior League to meet women, develop skills and to make a difference in her community.

Anne was an Active Member from 1987 until 2000 when she decided to go Sustaining. During her Active years Anne held many different positions. She Co-Chaired the Admissions/ Provisional Committee, Chaired Book Group, Advisory Planning, Membership Outreach, Community Research, Long Range Planning, V.P. of Strategic Planning, President Elect, President, JLWCF ISPAC Chair, State ISPAC Chair, Nominating Placement Chair, Training & Education Chair and V.P. of Membership. As a Sustainer Anne served as the Sustainer Representative to the Board under Dee Jordan and served as Secretary and President of the Night Traders Investment Group.



Tom and Anne Nass

The relationships she formed were the best part of League. Anne has formed life-long relationships by becoming involved in this organization. She has enjoyed the skills she has obtained and enjoyed

Anne has enjoyed the skills she has obtained and enjoyed representing our organization at the AJLI conferences.

representing our organization at AJLI conferences.

Additionally, Anne truly enjoyed writing the non-recipe text for *First Impressions*, it became a real labor of love for her.

Anne enjoys scrapbooking, beading, cooking, traveling and entertaining. Anne has been married to her husband for 27 years. Together they have two children, Andrew, 24, and Gabbi, 19. Anne works for Volunteer Center of Cedar Valley as the Communications Coordinator and her husband Tom is a 4th grade teacher at Lou Henry Elementary.

Throughout her years in League and for years after, she was involved in Boards of Directors with the following organizations: Iowa Head Injury Association, Goodwill Volunteer Board, Grin and Grow Daycare, Cedar Valley United Way, Communities in Schools, EPI Foundation, Community Foundation of Northeast Iowa, Childcare Resource and Referral, Volunteer Center of Cedar Valley and Cedar Valley Hospice. Anne has also volunteered for Black Hawk Elementary, St. Edward Church and School, Columbus High School, Lou Henry Elementary and Prom's Closet.

JLWCF Announcements

Our condolences to Pat Christensen (S) on the loss of her husband, Dr. Ross Christensen. Dr. Christensen was not only the husband of one of our loyal Sustainers, but he was our long-time landlord and a major supporter of our organization for years. The Junior League of Waterloo-Cedar Falls is extremely grateful to Dr. and Mrs. Christensen for all of their years of support and we wish the family peace during this difficult time.

Our condolences to Robert Nelson Jr. and John Nelson on the loss of their mother, Frances Mary Nelson (S)

Our condolences to Diana Diaz (A) on the loss of her grandfather.

Above and Beyond

Thank you Diana Diaz(A) for volunteering your time, equipment and energy to photograph Members for the new website! Your skills and kindness are much appreciated!

Sincerely, Mandy Gesme

New Arrival



Jill Waddle (A) had a baby girl, Katherine (Kate). She was born on Sunday, November 20th at 6:17pm. Kate joins her 2 year old brother Samuel!

Membership

50 Active Members
 0 Non-resident Active Members
 0 Leave of Absence

 50 Total Members

 223 Sustainers
 27 Emeritus

 250 Total Sustainer Members



December Birthdays

Kellie Clarke (A) 12/21
 Julie Gardner (A) 12/27

January Birthdays

Hillary Annis (A) 01/03
 Angie Stafsholt (A)..... 01/07
 Betsy Ratchford (A) 01/19



Address Change

Lindsey Nissen (A)
 change of address to:
 5017 Gilbertville Road, Waterloo, Iowa 50701

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments?
 Contact
Assistant VP of Membership

Kristi Tibben
 Phone: 319-404-9888
 Email: Kristi@oakridgerealtors.net

Have a question, comment, suggestion, or concern regarding League?
 If so, the **Director-at-Large** is your connection to the Board.

Karl Jansen
 Phone: 319-215-0877
 Email: kari@stickfortconstruction.com

Need to miss a General Membership Meeting?
 Don't forget to contact the **Executive Secretary**

Hillary Anniss
 Phone: 515-290-5964
 Email: hillarycanniss@gmail.com

**Junior League of
Waterloo-Cedar Falls**
Phone: 319-232-8687
Fax: 319-232-8687
E-mail: jlwcoffice@gmail.com
Website: <http://www.jlwcf.org>

Office Hours
Monday and Friday
8:30 a.m. - 1:30 p.m.
Office Manager
Harriet Quick

Junior League President
Shasta Locke
Phone: (319) 291-8612
E-mail:
jlwcfpresident@gmail.com

**Dates To
REMEMBER**

**January
2 GMM
Junior League Office
Basement**

**January
18 Operation Backpack
Food Bank**

**January
30 Board/Council
Meeting
Junior League Office**

**February
6 GMM
Junior League Office
Basement**

**Please send Log articles
to Sara Moore at
smarens@hotmail.com**

**Submissions must be
received by the 10th of
the month.**

Meet Sarah Pauls

Sarah heard about League from Michele Jensen who was the New Member Chair and recruited several employees from ME&V. Sarah was hesitant at first, because she was worried about working full-time and committing to Junior League too, but after some discussion with Dee Vandeventer she saw that it was really a great opportunity to make a difference in the community. Sarah began attending meetings and became really excited about making new friends and having volunteer opportunities at her fingertips. After her New Member year, Sarah was given several opportunities to design for Junior League events. Sarah said "It was really rewarding to be able to take my passion and what I do for a living and translate it into a useful skill for a such a great non-profit."

Sarah has been an Active member for four years. During those four years she has been on the Fall Fundraiser Committee, New Member Committee, Charity Ball Chair and is currently a Membership Mentor. When she first started League, Sarah really loved the volunteering and though that will always hold a special place for her because of the social benefits to those in need, recently she has really enjoyed the relationships she has started to build in working on events, committees and meetings with the other women in League.

Sarah is married to her husband Bryan and they have a son Simon. She works at UNI for the College of Humanities, Arts & Sciences as the Marketing & Promotions Coordinator. She likes to read, see movies, spend time with her family and friends and take the occasional jog. Sarah also likes to freelance design when the opportunity arises. Someday Sarah is hoping to find the time to serve on more non-profit boards in the area.

She also annually co-chairs the Cedar Valley Chase, an exciting race around the Cedar Valley that benefits the United Way. Additionally, she has volunteered in the past for ASPIRE Therapeutic Riding. Currently, she is serving on the United Way Emerging Leaders Committee.



**Sarah and Bryan Pauls
and son Simon**



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