

League Log

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communitie

November 2011

MISSION

The Junior League of Waterloo-Cedar Falls, lowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership

MEETING

Monday, November 7 Bring a Friend to GMM Location: Junior League Office—Basement

6:15 p.m. Networking 6:30 p.m. Meeting

Monday, January 2
Location: Junior League
Office—Basement

6:15 p.m. Networking 6:30 p.m. Meeting

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Touch-A-Truck

Our 2nd Annual Touch-A-Truck fundraiser was held on October 1. Throughout the day over 900 participants enjoyed the beautiful weather climbing in and around all of the vehicles and speaking with some of the drivers/operators...including taking a ride up in the lift!

Greenie performed a magic show in the morning and the Dean of Juggling performed in the afternoon. Two bounce houses, face painting, balloon animals and the "City of Trucks" rounded out the entertainment for everyone. Concessions were provided by The Grill Spot, The Missing Hole and University Dairy Queen. Also a girls bike with helmet and Sonicare toothbrush, a boys bike with helmet and Sonicare toothbrush and an overnight stay at the Grand Harbor Resort in Dubuque were raffled off at the end of

the day.

Twenty-four League Members volunteered their time and efforts on either Friday night or Saturday and the event would not have been possible without everyone's efforts!



Above: The fire truck brought to the event by the City of Waterloo.

Right: Participants enjoying rides in the lift.



Left: Fall Event Chair Emily Cabbage and Assistant Fall Event Chair Carmin Stickfort take a minute to pose for a picture before the gates open.

President's Message

2011-2012 Leadership Team

President Shasta Locke

President-ElectKaty Susong

Executive Secretary
Hillary Anniss

TreasurerMelissa Hansen

Assistant TreasurerMolly Schmehl

COMMUNITY IMPACT COUNCIL

Vice-President Laura Lockert

FUND DEVELOPMENT COUNCIL

Vice-President Megan Hannam

MARKETING COUNCIL Vice-President

Mandy Gesme

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President Christa Miehe

DIRECTOR-AT-LARGE

Kari Jansen

SUSTAINER REPRESENTATIVE

Mary Ann Moore Jackie Malecek

PRINTING BY:



My favorite seasons are spring and fall. I love those in-between seasons where everything is just about perfect...temperatures, colors, smells. I always feel a bit more energized in these seasons than I do in winter or summer.

I'm guessing that must ring true with a lot of our Members, because they *KILLED IT* (Translation for some of our more "seasoned" readers: They did a GREAT JOB) for our 2011 Fall Fundraiser, Touch A Truck. Each year we fine-tune the planning process just a bit more. The weather was as close to perfect as I think we could get...sunny and upper 60s. Those in attendance had a wonderful time and we heard a lot of

really positive feedback from families as they were heading home to no doubt tuck some very tired kids into bed for a nap. We have even received some really nice emails from some attendees telling us what a great family event it was and that they are already looking forward to coming again next year! Congratulations to the Fall Fundraiser Committee for a job well done and thank you again to all of the donors, sponsors, volunteers and vendors who came together to make the event such a success.



Shasta Locke, President with husband Eric and son Steven.

Fall also brings about the Association of Junior Leagues International (AJLI) Fall Conference.

This year the conference was in Baltimore, Maryland. Thanks to the generosity of our ever-supportive donors and the board, I had the opportunity to attend this, my final, AJLI conference. As usual, the sessions were facilitated by extremely talented and inspirational women. I remember my first conference in Orlando. Aside from being OVERWHELMED at all of the information that I was provided, I remember coming back with a real sense of...I can do this! My travel companion and partner-in-crime Cindy just looked at me and said "You drank the Kool-Aid." This conference was no exception, but I think that the most beneficial part of this conference is something that doesn't show up on the agenda. I have often mentioned that the majority of my friends were either already in Junior League when I joined, or have joined since. That is still true...but there is a small group of my friends that are Presidents of other Junior Leagues right now. There is a special bond that forms among women who are all faced with the same task and have the same goal...to leave our Junior League Chapter better than it was before. The support and advice I receive from these women is second to none. So thank you, again, for providing me the opportunity to meet these women who live in Iowa, Minnesota, Wisconsin, Illinois and Pennsylvania...you will never know what a gift you have given me.

I guess my point in telling that story is that Junior League inspires many things in many people. A sense of voluntarism, a sense of community, and lasting friendships within our own League, with people from other Leagues and with those in the community that we come in contact with. We are truly an army of women who are making the world a better place.

Until next month...

Membership



Above: League Members get ready to stock shelves at the Northeast Iowa Food Bank on October 11.

Below Left: Lori Beckman (A) and Tammy Baish-Acuff (A) stocking shelves. **Below Right:** Cindy Braatz (A) and Molly Schmehl (A) are stuffing bags for youth in the area.





Community Impact Opportunity

We are scheduled to help stuff back packs again at the Food Bank on the following dates from 6:00—8:00 p.m.:

> November 9, 2011 December 13, 2011

You can go to the Members Only calendar and click on the event to register.

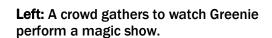
Enabling Grant

Pathways Behavioral Services, Inc. has been selected to receive a grant from the Junior League Community Needs Enabling Fund. Pathways provides behavioral health counseling, early intervention and prevention services. Pathways applied for \$975.73 to fund interactive toys and supplies for their Waterloo and Waverly offices. Waiting room interactive toys and Play Therapy equipment and supplies are needed to stimulate children before and during counseling sessions. Some items they will purchase with the Junior League Community Needs Enabling Fund include: animal puppets, paint brushes, doll house furniture, and books. Play therapy is a safe and familiar way for children to express feelings and ideas. The Junior League Community Needs Enabling Fund is honored to help our community by fulfilling this need.

More photos—Touch-A-Truck

Left: Besides getting in and out of the different trucks, children could also jump around in bounce houses.

Right: Children lined up to have their faces painted by Members of Junior League.



Right: Kids could build towers out of cardboard boxes and destroy them with toy trucks.

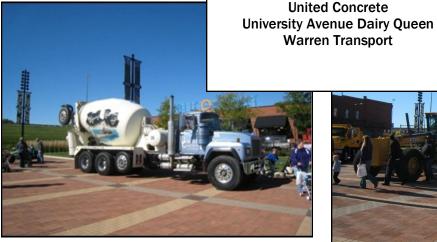
More Touch-A-Truck photos





Thank you to the 2011 Touch-A-Truck Sponsors:

All Smiles Family Dentistry
Beyer Motor Sports
Cedar Valley Corp
Grand Harbor Resort
John Deere
Rydell Chevrolet
Stickfort Construction
United Concrete



'Tis The Season... For Sustainer Merriment!





FESTIVAL OF TREES TOUR & REFRESHMENTS

Date: Wednesday, November 16

Time: 1:00 p.m. tour, with coffee & cookies afterward on the balcony overlooking the

trees (private gathering!)

Location: Gallagher Bluedorn Performing Arts Center

Cost: No charge. (Festival organizers will provide refreshments free of charge, but they

would appreciate a small donation from those of us in attendance, to go towards

the Festival of Trees. We'll pass the hat.)





HOLIDAY PARTY - JUST FOR SUSTAINERS!

Date: Thursday, December 8

Time: 5:30 p.m.

Location: To be announced

Please RSVP for one or both of these events by contacting either Jackie Malecek or Mary Ann Moore, your Sustainer Representatives:

jackiemalecek@hotmail.com or 287-5952 bigmary@bigmaryproducts.com or 232-3301

THANK YOU to BUFFALO WILD WINGS for being a great supporter!



EAT WINGS. RAISE FUNDS. IT PAYS.

On the day of your event, Buffalo Wild Wings® will donate 10% of all pre-taxed food sales (less alcohol and promotional discounts) from any guest that presents this fundraising ticket.

We look forward to helping your organization meet its financial goals. Together, we can make a positive impact and help keep our community working and playing together.

(Present this ticket to your server on the date & time listed below)

Junior League of Waterloo Cedar Falls

Monday, December 5 & Wed, December 7, 2011 •

All Day Event 6406 University Avenue. Cedar Falls, IA



Please use these coupons on December 5 and/or December 7, 2011 at BUFFALO WILD WINGS restaurant in Cedar Falls.

Share with your friends, family and co-workers. All that YOU have to do is have the coupon in hand, present it to your server and a portion of your purchases goes to Junior League to further our fundraising endeavors.

It's that simple!

Other News—Thank you

Congratulations on a wonderful event this past Saturday. My husband and I saw your flyer, bought our tickets ahead of time (enjoyed that), and went out to one of the nicest events for kids that we have been at in a long time. Our grandkids didn't want to leave the River loop Expo Centre that day. We missed the Magic show but arrived as it was ending. We did catch the Juggler and what a fantastic job he did. All the children were riveted to his show and his soft-spoken words. The vehicles were such a hit. Please do it again. We have already spread the word. Grandparents and parents are looking for wonderful and simple events like that to take their kiddos to and I just wanted you to know how much we enjoyed ourselves there.

Kudos to all who worked on this project! Sally Boger

I won the raffle for the overnight at Grand Harbor. My grandkids are thrilled! We had a great time at the event on Saturday, what a gorgeous day it was. What a fun thing for the kids to be able to get inside all those vehicles and to honk the horns! One horn would start and pretty soon they were all honking, it was pretty funny.

Thanks for your efforts in such a great activity for the kids. Linda Butler

"Bring a Friend" General Membership Meeting

November 7, 2011
6:30 p.m. Junior League Office basement
Appetizers and drinks will be provided!



Advertise with us!

\$50 for $\frac{1}{4}$ page ad

\$75 for $\frac{1}{2}$ page ad

Reach over 550 addressees!



Sustainer Spotlight—Meet Sally Hollis

Sally moved to the area in 1998 and heard about Junior League from her mother-in-law, Betty Hollis, who had been a Member. Sally was an Active Member from 1998-2008 and has been a Sustainer since.

During her active years, Sally was on the Cookbook Committee, Charity Ball Committee and Fund Development Committee. Sally was also the Style Show Chair, Recruitment-Provisional Chair and Director-At-Large.

Junior League holds a special place in Sally's heart. It has exceeded her expectations in teaching her about the community and opened the doors to many great women in the community. She



Blake, Sally, Thatcher and Chase Hollis

has learned so much about philanthropy and it really sparked a love and passion for this community in her. Sally says "The lifelong friendships are what I will treasure most about my Junior League experience."

Sally says "The lifelong friendships are what I will treasure most about my Junior League experience."

She has been married to Blake Hollis for 13 years and feels very blessed to have found such a great life partner! They have two boys, Thatcher (10) and Chase (8), who keep them busy with soccer, basketball, golf, drums, 4-H and all things young boys enjoy. They live on a farm south of Waterloo and raise corn, soybeans, and hogs. Sally enjoys coaching Thatcher's Lego League team at Orange Elementary, serving on the Waterloo Community School Foundation Board, United Way Women's Philanthropy Connection Board and volunteering in a number of areas at Prairie Lakes Church. She is also a Business Unit Manager for the Cab / Weld Operations at John Deere Waterloo Works. Sally enjoys exercising, cooking and spending time with her family and friends in her free time.

JLWCF Announcements

Calling all Active and Sustaining Members!

How would you like to help us sell our First Impressions cookbooks?

If you are throwing a holiday party, family get-together, a jewelry or bag party, all you have to do is have a few copies of *First Impressions* on hand to sell. For each \$20 of our *First Impressions* cookbooks that Active Members sell, you will earn one Fund Development Hour. This is a great and simple way to earn those extra hours and help out the Junior League of Waterloo Cedar Falls!

Email Autumn Hurley at autmrose@hotmail.com to arrange the cookbook delivery for your party.



Actives Holiday Party

Watch the Weekly Update for Information
Time and Place to be determined



Membership

50 Active Members

- 0 Non-resident Active Members
- O Leave of Absence

50 Total Members

224 Sustainers

27 Emeritus

251 Total Sustainer Members

Krie

Happy Birthday!

November Birthdays

Kristi Tibben (A) 11/06 Tammy Baish-Acuff (A) 11/16 Diana Diaz (A) 11/17



Please direct all email correspondence to Katy Susong to the following email address: Susong.katy@gmail.com

Contact Information Change

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments?

Contact

Kristi Tibben

Assistant VP of Membership

Phone: 319-404-9888

Email: Kristi@oakridgerealtors.net

Have a question, comment,
suggestion, or concern
regarding League?

If so, the Director-at-Large is your
connection to the Board.

Kari Jansen

Phone: 319-277-0877
Email: kari@stickfortconstruction.com

Need to miss a General Membership Meeting? Don't forget to contact the Executive Secretary

Hillary Anniss

Phone: 515-290-5964

Email: hillarycanniss@gmail.com

Junior League of Waterloo-Cedar Falls Phone: 319-232-8687

Fax: 319-232-8687

E-mail: jlwcfoffice@gmail.com Website: http://www.jlwcf.org **Office Hours**Monday and Friday
8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President Shasta Locke

Phone: (319) 291-8612

E-mail:

jlwcfpresident@gmail.com

Dates To REMEMBER

November

7 GMM Junior League Office Basement

November

9 Operation Backpack Food Bank

November

28 Board Meeting
Junior League Office

December

9 Active's Holiday Party

January

2 GMM

Junior League Office

Basement

Please send Log articles to Sara Moore at smarens@hotmail.com

Submissions must be received by the 10th of the month.

Meet Kristi Tibben

Kristi was invited to an informational meeting by Amy Page and was extremely impressed by the talented women that were in League. She was looking for a way to get involved with the community after moving back to the area from out of state and she decided joining Junior League was a great way to accomplish that.



Nate and Kristi Tibben and son Logan

Kristi has been in Junior League for four years. During these four years she has been on the Charity Ball Committee, the New Member Chair, Vice President of Community Impact and is currently Assistant Vice President of Membership.

Helping women and children in the community is what Kristi enjoys the most about League. Being a new mom herself has opened her eyes to the importance of supporting other moms in the community, especially when they are in need.

Some of Kristi's hobbies include working out, going to lowa Football games with her husband Nate and watching movies. Kristi is currently a realtor for the Waterloo/Cedar Falls Board of Realtors.



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Women building better communities

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