

# the LEAGUELog

Junior League of Waterloo-Cedar Falls



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JUNIOR LEAGUE OF  
WATERLOO-CEDAR FALLS

# about our LEAGUE

## 2013-2014 EXECUTIVE COMMITTEE

Amanda Kline, jlwcfpresident@gmail.com	.....President
Jess Krogh, jlwcfpresidentelect@gmail.com	.....President Elect
Kristi Tibben	.....Executive Secretary
Leah Reiter	.....Treasurer
Molly Morris	.....Assistant Treasurer
Autumn Hurley	.....VP of Community Impact
Lori Beckman	.....VP of Fund Development
Jill Becker	.....VP of Marketing
Hillary Anness	.....VP of Membership
Sarah Pauls	.....Director at Large

OFFICE HOURS: MONDAY AND THURSDAY 9:00 A.M. -2:00 P.M. OFFICE MANAGER: ANNE LANGE  
 TEL.: 319.234.8684, EMAIL: JLWCFOFFICE@GMAIL.COM

## INFORMATION

Be sure to check your email every Friday for the Weekly Update containing the most up-to-date information including upcoming events, volunteer opportunities, and reminders.

## MEETING SCHEDULES

### GMM SCHEDULE

September 3, 2013  
 October 7, 2013  
 November 4, 2013  
 January, 6, 2014  
 February 3, 2014  
 March 3, 2014  
 April 7, 2014

### BOARD SCHEDULE

August 26, 2013  
 September 30, 2013  
 October 28, 2013  
 November 25, 2013  
 January 27, 2013  
 February 24, 2013  
 March 31, 2013

## OUR MISSION

The Junior League of Waterloo-Cedar Falls, Iowa inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

# outgoing president's MESSAGE

The 75th anniversary year of the Junior League of Waterloo-Cedar Falls was an incredible year, marked by several successful programs and fundraisers. All of our major fundraisers, Touch-a-Truck, Charity Ball and Prom's Closet, received tremendous community support. Sincerest thanks to the many people and organizations that gave of their resources in support of our mission. Through your gifts, we were able to positively impact many lives in the Cedar Valley over the course of the year.

We had the privilege to serve the community through our own programs, and our valued community partners including (but not limited to): Boys and Girls Clubs of the Cedar Valley, Cedar Valley Arboretum, Covenant Foundation, Inc., Habitat for Humanity, Hartman Reserve, House of Hope, Northeast Iowa Food Bank, Quakerdale, United Way, Waterloo Public Library, Friends of the Library.

Our efforts were guided by our 2012-2013 focus project aptly named for our 75th anniversary, "75 ways the Junior League of Waterloo-Cedar Falls has and will positively impact the Cedar Valley."

Junior League President for 2013-2014, Amanda Kline has challenged our organization to think big in the coming year, to do more than we think possible of ourselves, and to be open to new changes. Amanda is thoughtful, and mission driven, and will lead our organization well. I look forward with hopeful anticipation to the coming year.

Thank you for the opportunity to serve as the President of the Junior League of Waterloo-Cedar Falls. I am so proud to be a part of this remarkable organization that is responsible for doing so many good works in our community.

Yours in Voluntarism,  
 Katy Susong  
 2012-2013 President  
 Junior League of  
 Waterloo-Cedar Falls

# incoming president's MESSAGE

We have an exciting year ahead of us as we work within our pilot issues of Teen Issues and Healthy Teen Living! So many different things fall under these categories, that we will have no problem finding opportunities to volunteer and groups we can impact. We will likely have a harder time deciding which places to put our resources. Our Community Impact Council is already hard at work on this task.

This is a year to find where our passion lies within this massive umbrella. We can only find what we truly love doing, by trying a variety of things. We already know that, as a group, we love Prom's Closet. Most people who have volunteered during the event say that it is one of our most rewarding opportunities. This is one reason that it has become our yearly New Member project. By heading an event we know will be successful and rewarding to the volunteers, we ensure a positive New Member experience. We will have a variety of different activities, so we can find what works for us. There is no way to know without trying new things.

New projects and partners are exciting, but they take work. We will need everyone's help to make this year work. The Community Impact Council will not be able to do what we have asked them to without the support of the rest of the whole group. Our two pilot projects will be "presented by the Junior League of Waterloo - Cedar Falls." Let's do our best to make sure that this is a meaningful statement, not just something to put on a poster. We have had great support of our fundraisers, now it is time to carry that enthusiasm into our community work!

I'm looking forward to all the new and exciting things coming this year, and hope you are too!

Yours in Voluntarism,  
 Amanda Kline  
 2013-2014 President  
 Junior League of Waterloo-Cedar Falls



# Impacting our Community

## Enabling Grants that have reached many in the Cedar Valley

The Community Impact Committee was busy for 2012-2013. The quarterly Community Impact Enabling Grants for the 2012-2013 Junior League year have helped reach many in the Cedar Valley.

The Waterloo Public Library received a grant for \$1000 this spring and the funds were used to purchase Legos (a farm set, a pattern set for math skills and an alphabet set) and accessories for their Lego lab at the Library program and for a Lego table in the youth department. To the right, is a photo of one of the fantastic Lego activity tables that was purchased with a portion of the money.



The Waverly-Shell Rock Middle School also received a \$1000 Enabling Fund Grant to fund their Loving Stitches Program. The students were able to purchase cozy flannel and bright cheerful fabric and thread to sew pillow cases for children dealing with cancer treatments. One hundred and forty students sewed over 170 pillowcases for ConKerr Cancer. The pillowcases were donated to Blank Children's hospital in Des Moines, the University of Iowa Hospital Ronald McDonald House, and the Camp Heart Connection Family Camp. We received a wonderful thank you note from Kristie Kuhse, the teacher who is in charge of the program. This is just one example of how the Junior League has impacted so many.

*"Thank you for your generous support funding this project. Loving Stitches has made a positive influence on my middle school students and the children that receive the hand-made pillow cases. Two students were personally motivated and made ten pillowcases each. Their love of sewing and helping others was heart-warming. I will use the remaining funds to continue the project with middle school students. We will continue to share our talents and help critically ill children."*

*-Kristie Kuhse, Waverly-Shell Rock Middle School*



Junior League also baked lots of goodies for various events. Below is a Thank You note that we received from The Volunteer Center thanking all of our members who helped out.

*Junior League Members,*

*Thank you so much for the delicious baked goodies you provided the volunteer center of Cedar Valley for the Annual Mayor's Top Teen Awards. They were such a hit with the crowd. The donation is greatly appreciated!*

*Thank you! -Lauren Finke, Volunteer Center*

We are excited to continue to impact our community in 2013 and beyond. Thank you to everyone who has volunteered or helped out on a Community Impact project. ...

# Prom's Closet

## Putting a smile on many young ladies faces

The third annual Prom's Closet was a great success! For the first time under the Junior League's coordination, the event was extended into a two day affair; the evening of March 15th and all day Saturday, March 16th. We were able to promote Prom's Closet throughout the Cedar Valley and collect many gently worn dresses, shoes and accessories.

On opening day lines of anxious high school students formed as early as noon in hopes of finding that perfect dress. Excited young women, friends and families made their way through our racks of donated dresses. Customers were also able to enjoy freshly baked cookies, bars and punch while searching for the right gown. Raffle tickets were even sold for a chance to win two prom prep related items and services. It was great to witness the tears of excitement when a young lady found the perfect dress.

Our efforts resulted in the sale of 176 dresses and the additional donation of 16 dresses to high school girls in foster care. We raised \$1,770 exceeding our goal by 44%! This wouldn't have been possible without the collaboration and hard work of the Prom's Closet committee and the volunteers who assisted during setup, the event, baking and tear down. ...



Top Photo: Racks upon racks of beautiful donated dresses!

Bottom Photo: Prom's Closet Chair, Jill Waddle, & Active Member, Haley Davis, working at the front counter.

# Transforming into Princesses

## Spring New Member Project

The Spring New Member Class selected The Boys and Girls Club for their project. With the theme, "Princess for a Day" eight girls from ages 10-12 were selected by the staff at the Boys and Girls Club to participate. The new member class consisting of: Katie Flores, Elysia Jones, Kristin Meany-Walen, Karin Rowe, Brittney Ruff and new member co-chairs, Emily Cabbage and Megan Hannam met the girls at La James in Cedar Falls on April 27. They were welcomed by hot chocolate from Starbucks. Staff at La James donated their time to style their hair, apply makeup and paint their nails. A local photographer donated her services to photograph the experience and provide the girl with photos to remember the day.



Following the event at La James, the group headed to Doughy Joey's in Waterloo for a pizza party, complete with a Scratch cupcake for dessert. Active Members were able to contribute make up, body spray, cosmetic bags for a "goodie bag" for the girls. Active Members could also "sponsor a princess" through a cash donation. The response from the Active Members was overwhelming and the remaining cosmetic items were donated to The Boys and Girls Club to distribute as they saw fit.

It was amazing for all who participated to watch these girls transform from being unsure about the morning to smiling beautiful "princesses." ...



# Annual Dinner

Annual Dinner took place on May 6, 2013 at the Brown Bottle in Waterloo. Junior League said "thank you" to outgoing President Katy Susong and welcomed incoming President Amanda Kline. Our year's accomplishments were recognized as Council Vice Presidents presented their Annual Reports to everyone in attendance. Junior League also said farewell to Active Members that were going Sustaining, and welcomed a wonderful class of New Members.

The 2013 Golden Rose award was presented to Cindy Kline. She has contributed her time and efforts to improving Junior League and the Cedar Valley. Cindy has now been included to an outstanding list of Sustaining Members who have received this award.

Natalie Hanson of Union High School and Leigh Schissel of Waverly Shell-Rock High School were each awarded the Junior League \$1,000 Scholarship. Each young lady demonstrated qualities that Junior League values which include: voluntarism, leadership, and academic achievement. Natalie plans to attend Iowa State University and study Biological Systems Engineering. Leigh's future plans are to attend Drake University and major in Accounting & Finance with a possible minor in Business Management & Leadership.

Overall, it was a wonderful evening of excellent food, good conversation, and celebrating an exciting year and anticipating an amazing 2014!



Pictured are New Member Mentors, Megan Hannan & Emily Cabbage, welcoming some of the New Members going Active. New Members (Left to right): Karin Rowe, Shannon Kazynski, Shayline Marti, Dana Johnston, Elsia Jones, Brittany Ruff, Julie Sapko, & Terri Briggs



Photo to the Left: Incoming President Amanda Kline with the Golden Rose Recipient, Cindy Kline  
Top Photo (left to right): Vice President of Marketing, Sara More, Scholarship Recipients Leigh Schissel & Natalie Hanson, and Assistant Vice President of Marketing, Jill Becker



Pictured are Active Members going Sustaining (left to right): Mary Watson, Angie Stafholt, Dodie Young, Betsy Ratchford, Christa Mieke, Cindy Braatz, & Lauren Herink.

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## NEW MEMBER MEETING

Do you know of someone that would be interested in joining Junior League?

If you answered 'YES!' to the above question please have that individual attend the New Member Meeting on August 29th at 6pm The Cellar located in Downtown Waterloo. ...

## SAVE the DATE

Touch-A-Truck will be Saturday, September 28, 2013 at the Riverloop Expo from 11am-3pm

A family event you won't want to miss!

Tickets are \$3 in advance and \$5 at the door. ...



# Hill Day

## AJLI Conference in Washington, D.C.

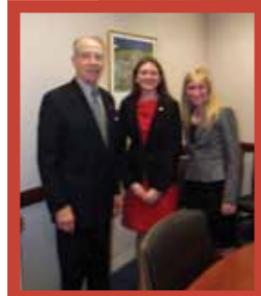
Amanda Kline and Jess Krogh attended the Association of Junior Leagues International (AJLI) Annual Conference in Washington, D.C. in May. A "Hill Day" event was the day before the conference began. During this event, leaders from over 100 different Junior Leagues met with their Congressmen and Senators.

Amanda and Jess joined with the Presidents and Presidents-Elect from the Junior Leagues of Cedar Rapids, the Quad Cities and Des Moines to meet with Congressmen Tom Latham and Dave Loebsack, and Senator Chuck Grassley. They also met with a representative from Congressman Bruce Braley's office.

These meetings were to discuss the work of AJLI, each of our individual Leagues and several issues relating to teens in foster care. ...



Photo (far left): Amanda & Jess with Iowa Junior League Presidents & Presidents-Elect and Senator Chuck Grassley.  
 Photo (left): Amanda & Jess pictured with Senator Chuck Grassley.  
 Photo (above): Amanda & Jess posing in front of Representative Bruce Braley's plaque.





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AT DECORATING DEN INTERIORS

# Susie Heaton

## featured SUSTAINER

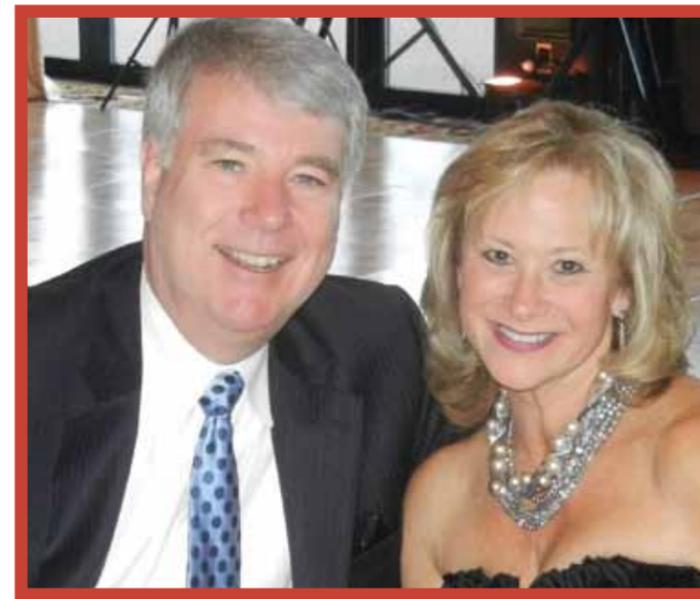
One of the main reasons Susie Heaton joined Junior League was because it was a prestigious organization of accomplished women making a difference in our community.

Susie first learned about the Junior League while living in Oklahoma City from 1975-1977. Susie and her husband, Bob, moved back to their home state of Iowa and to Waterloo in January, 1978. The next month she was hired as the sales and marketing manager for ConWay Civic Center (now known as the Five Sullivan Brothers Convention Center). Sustainer Nancy Shirey was on ConWay's board of commissioners and she told Susie about the Waterloo-Cedar Falls Junior League. As Susie recalls she wasn't eligible to join right away because she had to live in Waterloo for at least 6-12 months. In the meantime Susie joined Women in Communications, a group of marketing and communications professionals, and met Active Vicki Grimes. Vicki later sponsored her for membership in the JLWCF. In 1982 Susie's provisional class totaled sixty very classy ladies!

As an Active Member for fourteen years Susie held a number of positions including: President, Vice President, Marketing & Public Relations Committee Chair, Marketing Development Council Vice President, Way & Means Committee Chair, The Gift Box (fundraiser) Chair, Pig Out Cookbook Editor, Mayor's Volunteer Performance Awards Chair, Admissions & Provisional Committee Chair, Director at Large, Sustaining Rep, and served on Nominating, Arrangements, and Training/Education Committees.

While in Junior League Susie met some fabulous women, who are all still dear friends today. The year Susie served as President (1993-1994) she led 157 Active and 242 Sustaining Members. Junior League provided a wonderful springboard for involvement and leadership in many other organizations, boards, and committees. Susie shares three of the most recent and rewarding volunteer experiences. First, working with the late Jeff Eaton on the Waterloo Schools' Quality of Education Task Force (the precursor to Waterloo's newly built or renovated school buildings). Second, Susie also served on the Waterloo Cultural and Arts Commission where she created and co-chaired the eight million dollar fundraising campaign for the Phelps Youth Pavilion. And, last but not least, celebrating the Gallagher Bluedorn's 10th Anniversary in 2010 by co-chairing the Gala Party with Terri Jackson.

Susie loves to travel and entertain. Her and her husband, Bob, own a "winter" home in Scottsdale, Arizona, which is a great escape from the Iowa winters. Bob and Susie have two married children: Cassidy and her husband Jeremiah, live in Dubuque; Donny and his wife, Nicki, live in Austin, Texas. You may also know Susie as the "Party Paparazzi". In September of 2005 Susie and Terri Jackson (also a past President of Junior League) began writing a feature column for the Waterloo-Cedar Falls Courier called "R.S.V.P.—Really Spectacular Valley Parties". This fall they will celebrate their 8th year of highlighting the many good causes within the Cedar Valley. Susie adds, if you have a story for us; please email her and Terri at [partypaparazzi@aol.com](mailto:partypaparazzi@aol.com)!



Susie with her husband, Bob

Susie cherishes her Junior League memories and especially the honor of receiving The Golden Rose! ...

# Junior League Sponsors 2012-2013

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!

## PLATINUM (\$2000+)

Bergen Plumbing Heating & Cooling Inc.  
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## GOLD (\$1500-\$1999)

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Jim Lind Service  
Matt & Julie Gardner  
Rick & Cathy Young  
VGM & Associates

## SILVER (\$750-\$1499)

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Matt & Amanda Harrison  
Matt & Katy Harbaugh  
Ryan & Jess Krogh  
Snap Fitness  
Stickfort Construction

## BRONZE (\$400-\$749)

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## BRONZE CONTINUED (\$400-\$749)

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Bob & Louise Krogh  
Brandon & Carrie Kammeyer  
Bryan & Sarah Pauls  
Budget Blinds  
C & S Subaru  
Carlos O'Kelly's  
Cedar Falls Rec Center  
Cedar Valley Orthodontics  
Champs Salon  
Chicago Cubs  
Colwell Ford  
Country Inn & Suites  
Dave & Diane Kazynski  
David & Amanda Kline  
Davidson Dittmer Jewelers  
Design 360 at Decorating Den Interiors  
Diana Diaz  
Dodie & Mike Young  
Doughy Joey's  
Dr. David & Gloria Congdon  
Dr. Terry & Cynthia Goro  
Dr. Todd & Dana Johnston  
D'Vine Medical Spa  
Element Portraits & Designs

## VOLUNTEER CONTINUED (\$100-\$399)

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# Junior League Sponsors 2012-2013

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Trekman Racing  
UNI Athletics  
University of Iowa Community Credit Union  
Waterloo Brown Bottle  
Waterloo Center for the Arts  
Wyndham Blake Chicago  
Young Plumbing & Heating  
Younkers at Crossroads

## FRIEND (UP TO \$99)

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## FRIEND CONTINUED (UP TO \$99)

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Rick Morris  
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Tony's  
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Vicki Grimes  
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Words in the Present Tense





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Megan with her husband, Ross

## Megan Hannam

Megan has been in Junior League since 2009. During these four years she has been Assistant Vice President for Fund Development, and Vice President for Fund Development, new Member co-chair, and in the 2013-2014 year she will be the Assistant Vice President for Marketing.

Megan was introduced to Junior League through Sustainer, Deb Young. Megan was looking for a way to get involved in the community and found that League provided the perfect avenue. “The Junior League is filled with like-minded, leader driven, and passionate women, which I LOVE! I know I can walk into a meeting or League gathering, grab a handful of women with my eyes closed and collectively we will all be able to get the job done right!”

Faith and Family are first and foremost in Megan’s life. Additional hobbies include staying active by running, biking, swimming, skiing and any other sport. Megan also enjoys creating unique arts and crafts, cooking and nutrition/wellness. Megan and her husband, Ross, love to travel, camp, be outdoors, and spend time with their family, friends, and greyhound, Izzy. Megan is a greeter and volunteers at the coffee bar at Orchard Hill Church. She’s also a committee member for the Design Review Board for the City Waterloo and for the Marketing & Communications for the Waterloo Center for the Arts. Megan is currently a Kitchen Designer with Design 360 in Waverly. ●●●