



League Log

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communities

February 2011

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership MEETING

Monday, February 7

Location: Waterloo Schools
ESC Boardroom
1516 Washington Street

6:45 p.m. Networking
7:00 p.m. Meeting

Monday, March 7

Location: Waterloo Schools
ESC Boardroom
1516 Washington St.

6:45 p.m. Networking
7:00 p.m. Meeting

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Fun With Frosty

On December 9, the new member class put on a "Fun With Frosty" holiday party for the kindergarten through fifth graders at the Boys and Girls Club of Black Hawk County. There were lots of crafts, games, cookie decorating and many other fun activities for the kids to take part in throughout the evening. Of course Frosty made an appearance to take pictures with the kids too!

The new member class would like to give a big thank you to all of our volunteers who helped out at the event and all of the members who brought donations to make the night possible. Kristin Kline stated, "You all helped turn this into a great evening for the kids!" League received a nice thank you card from director of the Boys and Girls Club (see page 3).



"You all helped turn this into a great evening for the kids!"
- Kristin Kline



Lower Left: Betsy Ratchford (A) helps a child with a picture frame craft.



Above: New Members Diana Diaz and Ashley Schrage hang up a festive snowman banner at the Boys and Girls Club for the "Fun With Frosty" event.

Lower Right: Leah Crouse (NM) gives Frosty (A.K.A new member Ashley Schrage) a kiss.

President's Message

2010-2011 Leadership Team

EXECUTIVE COMMITTEE

President
Cindy Braatz

President-Elect
Shasta Locke

Executive Secretary
Betsy Ratchford

Treasurer
Kari Jansen

Assistaent Trasurer
Melissa Hansen

COMMUNITY IMPACT COUNCIL

Vice-President
Kristi Tibben

FUND DEVELOPMENT COUNCIL

Vice-President
Amanda Kline

MARKETING COUNCIL

Vice-President
April Pudenz

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President
Lori Price

DIRECTOR-AT -LARGE

Michele Jensen

SUSTAINER REPRESENTATIVE

Raquel Oberheu

PRINTING BY:



Charity Ball is right around the corner and it's time to face it—this is the time of year that we all have to concentrate on using the F word. Before you all start sending me angry emails, let me tell you the emphasis is Fundraising.

It's January now and the view outside my window of the pristine snow on my lawn is magnificent, but most of us are in the midst of our winter doldrums. Alas, many of us feel the same way about fundraising, the "requirement". Why do some of us dislike fundraising? Maybe it's all about that other F word. Let's add this one to our list—FEAR.

Forget Everything And Run. That's what fear is. It's what we do when we get a little nervous, step out of that comfort zone, put a little bit of ourselves on the line. So how do we overcome that fear and get out there and do the best we can to make sure that our impact is big and that our mission is met? Well, you just have to ask! It's not as hard as it sounds. When you hold your vision and know that what you are doing is important and will serve many, it is easy to enroll others in supporting you. Here are some tips on how to ask:

1. **Ask as if you expect to get it.** This affects everything else—your body posture, eye contact, tone of voice and your choice of words. Be positive. Ask with conviction. Ask the right question to the right person at the right time.
2. **Ask someone who can give it to you.** Don't ask a naked man to give you the shirt off his back! Ask the manager, not the summer high school clerk. Ask the right question at the right time to the right person.
3. **Be clear and specific.** What do you want? How much do you want? When do you need it by?
4. **Ask from your heart.** Ask with passion. Know your purpose, project and goal. Be enthusiastic. Have a spirit about you. Ask with eye contact (trust). Ask in a kind voice. Ask politely. Be respectful and with admiration.
5. **Ask with humor and creativity.**
6. **Give in order to get.** What is in it for them? Give compliments and praise.
7. **Ask repeatedly.** Just keep saying, "NEXT!" No doesn't mean stop! It just means not here, not now, not yet. Move on and don't give up. Be gracious if they say no. A quick thank you note or email to say that you appreciated their time and consideration could go a long way for future efforts.

In the end, I think that it is very important to remember why we are doing this. It is not to meet a requirement. It's to continue doing what Junior League does. It's doing great things in the Cedar Valley.

And remember, fundraising can be FUNdraising.



Cindy Braatz, President

Cindy

Membership



The Membership Mentors wish to thank everyone who submitted straw ballots and self-nominations for the 2011-2012 Leadership Team. We had numerous submissions (more than we had positions for), and we are excited about next year's leadership team. Look for an announcement about the Executive Committee at the February GMM and an announcement about the other leadership team members at the March GMM. We will be placing all other members on committees for 2011-2012 based on input we receive from members at the April Placement meetings; committee assignments are revealed at Annual Dinner in May.

Note of Thanks

Junior League Volunteers-

I just wanted to take a moment to thank you all for Fun With Frosty. The kids had a BLAST!! It was so well organized and well themed. You put smiles on a lot of faces that night. Please thank all of the ladies who helped out with the event.

Thank you,

Chuck Rowe
Executive Director
Boys & Girls Clubs of Black Hawk County

Welcome to the Board -New Sustainer Representative!

Raquel Oberheu is the newest member of the Board of Directors for 2010-2011. Raquel's Junior League background includes Charity Ball Chair and VP of Marketing. She is the Business Development Officer and Branch Manager of the Farmer's State Bank located on Hudson Rd. and 1st St. in Cedar Falls. Raquel and her husband Jeff, have 2 children, Trey, age 7 and Regan, age 3. Her family just moved into their new home in The Ridges this past fall.

Raquel can be reached at 319-464-7408 and her email is raquel.oberheu@fsb1879.com.



Fun With Frosty



Above: Children at the Boys and Girls Club putting together a snowman puzzle.

Lower Right: New Member Committee Members Ashley Shaw (A), Amy Miehle (A) and Amy Knoll (A).

Left: New members Kelli Punelli and Holly Risetters pose with the snowman.

Sponsors

Junior League Sponsors 2010-2011

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!

Sponsor List current as of 1-20-11

Director (\$3,000+)

Dr. Ross Christensen

Developer (\$1,500-\$2,999)

The Locke Family

POS

Leader (\$750-\$1,499)

Mark & Marty Clark

Matthew & Julie Gardner, Bergen Plumbing Heating and Cooling

Steve & Teri Jackson, Cedar Valley Corporation

Mentor (\$400-\$749)

Cindy & Charlie Braatz

Volunteer (\$100-\$399)

Ann Enderlein

Anne Hennessey

Autumn Hurley

Benton's Ready Mixed Concrete

Black Hawk Hotel

Cathy Gallagher

Cheryl Galehouse

Deb Young

Donna Brown

Donna Harman

Fereday Heating Co.

George & Mary Warren

Grand Harbor Resort

Volunteer Cont. (\$100-\$399)

Jackie Malecek

Jim & Ardy Rydell

Lee & Barbara Miller

Magee Construction Company

Marcella & Roger Olesen

Margaret Langlas

Mr. Nick, magician

Nancy Shirey

Patrick & Mary Ann Moore

Richard Hovey Brom

Schmitt Telecom Partners

Sinnott Agency

Susan Loveall

Technology Staff Development

The VGM Group

Wayne & Glynis Worthington

Friend (up to \$99)

Anderson Enterprises

Betty Dalton

Jane Gerard

Liz Conklin

Mark & Kathy Schreiner

Scheel's

Trinity Episcopal Parish

More Fun With Frosty



Above Danielle Stiegemeier (NM), Lori Beckman (NM) and New Member Committee Co-Chair Julie Gardner (A) prepare snacks.



Above: April Pudenz (A) helps with decorating.

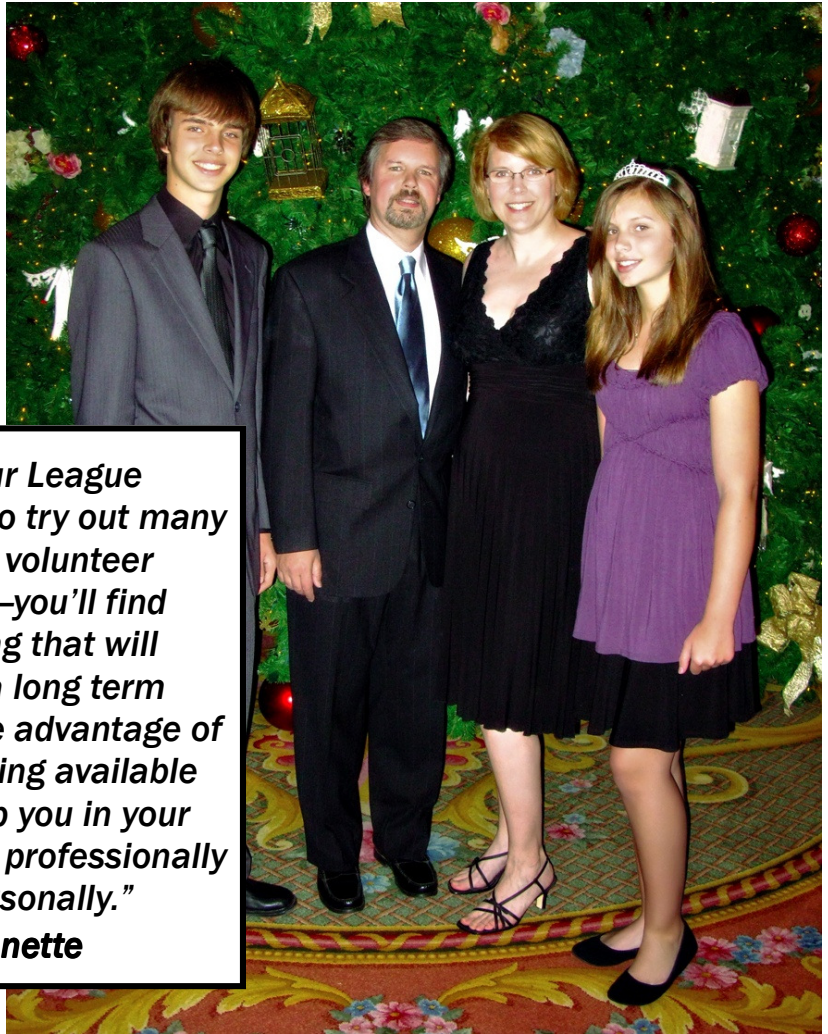
Sustainer Spotlight—Meet Lynnette Harter

Lynnette was an active League member for nine years. She got involved when a friend of a friend invited her—and then moved away! Lynnette confessed that she, “can’t even remember her name!” She also stated that she was new to the area and she wanted to get involved in the community and meet people. She held numerous positions in League including chairing the Training and Education Committee, Assistant Chair for the reprinting of *Buttercups and Brandy*, Chair of Cookbook Committee, Placement Advisor, and Recording Secretary. The thing she enjoyed the most about League was meeting some very talented and devoted volunteers. She also said that she learned so much about the different agencies and organizations in the community. Lynnette offers this advice to new members, “use your League experiences to try

out many different volunteer activities—you’ll find something that will become a long term passion! Take advantage of all the training available—it will help you in your service work, professionally and personally.”

Lynnette enjoys knitting, walking outside (all year long!), reading, and wine tasting. She also works as a professional photographer and does retouching/artwork for other photographers. She considers herself a lifelong learner and she is always taking some kind of class in a variety of subjects. She enjoys being in TNT—one of the sustainers’ investment clubs. She also volunteers at her children’s schools, Girl Scouts, CROP Walk committee for 20 years and church service activities.

Lynnette and her husband Greg have been married for 27 years. They have a son Daniel who is a senior in high school and a daughter Lauren who is in eighth grade.



“use your League experiences to try out many different volunteer activities—you’ll find something that will become a long term passion! Take advantage of all the training available—it will help you in your service work, professionally and personally.”
- Lynnette

Daniel, Greg, Lynnette, and Lauren Harter.

Enabling Grant

The applications for the fourth 2010-11 Enabling Fund grants are due March 14, 2011. The grants are available to groups for the sole purpose of helping to fill immediate community needs. Applications are available under the Community section of the JLWCF website: www.jlwcf.org. Please contact Laura Lockert at lklock@cfu.net for more information.

JLWCF Announcements

Happy Birthday!

February Birthdays

Jennifer Stevenson2/12

Kelli Punelli2/17

Megan Hannam.....2/23

Lindsey Nissen2/25

Mandy Gesme.2/28



Junior League Blog

Check out the new Junior League Blog at

<http://jlwcf.blogspot.com/>

Check back regularly for new blog entries
or subscribe to our blog by entering your email address
and be notified by email when a new post is available.

Membership

48 Active Members

1 Non-resident Active Members

0 Leave of Absence

14 New Members

63 Total Members

230 Sustainers

26 Emeritus

256 Total Sustainer Members

Save the Date!

Charity Ball "Belle Nuit"

Saturday, April 2, 2011

5 Sullivan Brothers Convention Center
200 W 4th Street, Downtown Waterloo

Sympathy

We would like to extend our deepest sympathy to Kathryn Fain (S)
on the passing of her mother Roswitha Marold.

Thank You!

Best wishes to Robin Loes, outgoing
Sustainer Representative. Thank you for
your time, energy and ideas from the
Sustainer viewpoint.

Correction

We would like to extend a sincere apology to The Sinnott Agency
Inc. and Dr. Ross Christensen for the misspelling of their names in
our December League Log.

Above and Beyond!

Thank you to Kristin Kline (A) for promptly
submitting information for the League
Log! Kristin's timely emails, articles, and
photos made completing the Log that
much more enjoyable.

Weather Cancellation Policy

If either the Waterloo or Cedar Falls schools close, all Junior
League activities will be rescheduled. If the GMM must be
cancelled, members will be contacted by their Membership
Mentor about rescheduling.

Have a name, address, phone, or
e-mail change? Know of marriages,
births, deaths, job or
volunteer accomplishments?
Contact

Assistant VP of Membership

Christa Mieke

Phone: (319) 961-1960

Email: christa.mieke@vgm.com

Have a question, comment,
suggestion, or concern regarding
League?

If so, the **Director-at-Large** is your
connection to the Board.

Michele Jensen

Phone: (319) 269-2958

Email: mjensen@meandv.com

Need to miss a General
Membership Meeting?
Don't forget to contact the
Executive Secretary

Betsy Ratchford

Email: Betsy.ratchford@uni.edu

**Junior League of
Waterloo-Cedar Falls**
Phone: 319-232-8687
Fax: 319-232-0171
E-mail: jlwcf@jlwcf.org
Website: <http://www.jlwcf.org>

Office Hours
Monday and Friday
8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President
Cindy Braatz
Phone: (319) 240-5992
E-mail: shebraatz@mchsi.com

**Dates To
REMEMBER**

February

**7 New Member Meeting
Waterloo Schools
ESC Board Room**

February

**7 GMM
Waterloo Schools
ESC Board Room**

February

**28 Board Meeting
Junior League Office**

March

**7 GMM
Waterloo Schools
ESC Board Room**

April

**2 Charity Ball
Five Sullivan Brothers
Convention Center
Waterloo**

**Please send Log articles
to Mandy Gesme at
amandagesme@yahoo.com**

**Submissions must be
received by the 10th of
the month.**

Meet Julie Gardner

Julie and her husband, Matt, have four children: Bergen, 12; Carter, 8; Rolyn, 3; John 18 months and one more on the way in early April. Julie works in the office for Bergen Plumbing, Heating & Cooling in Waterloo. She and her husband occupy their non-working hours with their children's activities of soccer, gymnastics, football, basketball, baseball, orchestra, choir and hockey.

Julie is in her second active year with Junior League. She has served on the New Member Committee and this year she is Co-Chair of the New Member Committee. She looks forward to being involved on other committees in the future to learn more exciting things about our League. She has enjoyed learning from the League Members and being a part of a group of women that provides so much to our community. She has lived in Waterloo for 10 years and until she joined League she had little knowledge of the area. Julie stated, "Junior League does a great job of notifying its members of where the needs are in our community and enabling women to use their best gifts to meet those needs." She has especially enjoyed being able to watch and participate in the projects the New Member groups bring to fruition.



John, Matt, Bergen,
Carter, Julie and Rolyn



JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communities

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Waterloo, IA 50704**

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