

2022 Sponsorship Packet

Charity Ball

December 3rd, 2022, 6:30 PM
Waterloo Convention Center
Waterloo, Iowa



JUNIOR LEAGUE OF
WATERLOO-CEDAR FALLS



Who We Are

The Junior League of Waterloo – Cedar Falls, Iowa, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

What We Do



RAISE AWARENESS

of our League's issue (Positively Impacting Teenagers) specifically highlighting the difficulties facing those who are in need and have few resources.

UNDERSTAND

how limited resources affect daily life.



OFFER AN OPPORTUNITY

for your network to donate in support of the Junior League of Waterloo-Cedar Falls and our mission of training volunteer civic leaders and our development of new community programs.

Sponsorship Levels

Premier Partner \$2,500

- A table to the Charity Ball Event (8 Tickets)
- Identified in media campaign
- Logo or advertisement in media slides at the ball
- Five mentions in our event related social media campaign
- Special Thank-You message in League's Log (Audience 400)

Sponsor Partner \$1,000

- Four tickets to the Charity Ball Event
- Identified in media campaign
- Logo or advertisement in media slides at the ball
- Three mentions in our event related social media campaign

Promotional Partner \$500

- Two tickets to the Charity Ball Event
- Logo or advertisement in media slides at the ball
- One mention in our event related social media campaign

Promotional Items for Swag Bag

All sponsorship levels can submit promotional items like marketing brochures, postcards, and swag to be given out at the event. Please prepare 200 items to be delivered to us or available for pickup by a Junior League team member by November 1st, 2022.

For questions, contact: JLWCFFundDev@gmail.com

Sponsorship Form

Contact Name: _____
Business Name: _____
Street Address: _____
City/State/Zip: _____
Work Phone: _____
Cell Phone: _____
Email: _____
Website: _____

Contribution Amount

Premier (\$2500): _____ Sponsorship(\$1000) _____ Promotional (\$500) _____
I'll pay by Card: _____ I'll pay by Check: _____
Credit Card Number: _____
Exp. Date: _____ CVC: _____
Cardholder Signature: _____

Your signature indicates agreement for the Junior League to charge your card, if you are paying by card, and that you agree to the terms and conditions of this sponsorship package.

As a sponsor we ask that you help promote the event.

