



League Log

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS

Women building better communities

November 2010

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership

MEETING

Monday, November 1

Location: Cedar Falls
Tourism and
Visitors Bureau
6510 Hudson Road

6:45 p.m. Networking
7:00 p.m. Meeting

Monday, January 3

Location: Waterloo Schools
ESC Boardroom
1516 Washington St.

6:45 p.m. Networking
7:00 p.m. Meeting

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Touch-A-Truck

On Saturday, October 9 we held our first ever Touch-A-Truck event. Over 800 families came to the River Loop Expo Plaza in downtown Waterloo to enjoy the event and the unseasonably warm weather. There were 22 vehicles on hand: fire truck, police car, monster truck, tractor, race car, construction equipment and more.

The kids were able not only to look at these up close, but also to get into many of them. They opened the doors of the school bus, honked the horn of the fire truck and even got to go for rides in the Genie Boom. Being able to ask the Waterloo Street Department about the street sweeper, road grader and snow plow was also a highlight.

The children also had the opportunity to watch a magic show, get balloon animals, jump in bounce houses, make – and destroy – their own cardboard city and even eat lunch from our vendors. This was a great start to what we hope will continue to be a fabulous event. Watch for details late summer of 2011!

Thank you so much to all who donated their time, money, and trucks to the event. We couldn't have done it without you!

Right: Fall Fundraiser Chair Mary Watson pictured with Cook Book Co-Chairs Angie Stafsholt and Lauren Herink.



Below: Aerial view of the Touch-A-Truck event.



President's Message

2010-2011 Leadership Team

EXECUTIVE COMMITTEE

President
Cindy Braatz

President-Elect
Shasta Locke

Executive Secretary
Betsy Ratchford

Treasurer
Kari Jansen

Assistant Treasurer
Melissa Hansen

COMMUNITY IMPACT COUNCIL

Vice-President
Kristi Tibben

FUND DEVELOPMENT COUNCIL

Vice-President
Amanda Kline

MARKETING COUNCIL

Vice-President
April Pudenz

MEMBERSHIP DEVELOPMENT COUNCIL

Vice-President
Lori Price

DIRECTOR-AT-LARGE

Michele Jensen

SUSTAINER REPRESENTATIVE

Robin Loes

PRINTING BY:



I've stepped back in time.

This week I have had the unique opportunity to sort through documents from yesterday's Junior League. I was able to trace our humble beginnings in 1937 when 20 charter members, a group of friends, decided that our community needed volunteers to provide charitable assistance to children in the area – over all the years thru the creation of our current cookbook, First Impressions. In the beginning dues were \$1.00 a year, but each member was expected to bring either \$.25 or an item of equivalent value to the General Membership meetings to further the mission of this new organization.



Cindy Braatz, President

Thru the years, and all of the carefully typewritten pages I've read how momentous projects were considered, planned and put in place. Places like the Russell House, the Children's Playhouse, and Grin and Grow. These projects were years in the making, and involved countless hours of meetings, fundraising and research. Each step of the way is meticulously documented.

I found the original application of The Junior Service League to join AJLI, We were actually turned down for membership on the first application, but were admitted into membership of Association of Junior Leagues International on the next submission. Interesting. It's all very interesting.

I had no idea how much goes into the creation of a cookbook. These books took an incredible amount of time, many edits, taste testing (that is a committee I would have loved to have been on), careful placement, photography and extensive marketing plans. There are pages and pages of documentation of the process, along with hand written notes in the margins. (I've gotten pretty good at identifying Susie Heaton's distinctive and flourished handwriting style.) The first two cookbooks, Buttercups and Brandy, and Pig-Out had multiple printings due to the success of the sales of the cookbook. It was also a time where meals were home made for family with special desserts and appetizers were made for entertaining friends.

More interesting "finds" were membership interviews about placement and how they felt about projects, fundraising and what the League meant to them. There is detailed overhead projector presentation material with results that were shared at the meetings. Speaking of meetings, there used to be 2 General Membership Meetings each month. One was during the day and the other was in the evening so a member could have the opportunity to attend a meeting that best suited their lifestyle and schedule. I am fairly certain moving to a single evening GMM was cause for some heated debate. Any past president will attest that organizing one meeting is time consuming. I have a new admiration for presidents who organized for two GMM's.

Also found were items that people brought into the office over the years, either donated or forgotten. Some are marked, some aren't. Photos and newspaper clippings are all boxed, marked and saved for the league members of the future.

Before I went through these documents, many of these ladies were names on a membership list or a photo on the wall. But indeed these women were dedicated to the mission and worked tirelessly to make changes. They planted the seeds of the tree under whose shade they will never enjoy.

Our Junior League has been fortunate to have hundreds and hundreds of women who came before us with a vision and a commitment to bringing change to the lives of many in the Cedar Valley.

I'm glad I got to know them.

Cindy

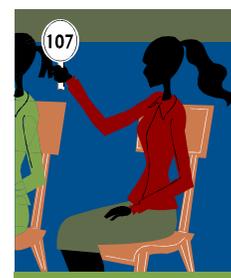
Membership

“Terri, are you missing something?”



Pig Out or Buttercups and Brandy?

Are you looking for a copy of the cookbook ***Pig Out*** or ***Buttercups and Brandy***? You are in luck! The Cookbook Committee has the last remaining brand new copies of these books. Come to the Nov. 1 "Bring a Friend" GMM. Bring your checkbook because the highest bidder will walk away with one of these coveted cookbooks! We will be auctioning off one ***Pig Out*** and one ***Buttercups and Brandy***.



“Bring a Friend” General Membership Meeting

Date: November 1

Time: 7:00 p.m.

Location: Cedar Falls Tourism and Visitors Bureau on Hudson Road

Meeting will feature a sustainer panel.

Appetizers and drinks will be provided!

Cookbook Special

The Cookbook Committee is excited to announce a special on our cookbook, *First Impressions*. During the November GMM ONLY, the *First Impressions* Cookbook will be selling for **\$5 each!** ANYONE who is in attendance at the November 1, “Bring a Friend” General Membership Meeting, will be able to buy our cookbook for **\$5!** This is a great time to stock up on gifts for holidays, house warmings, showers or many other occasions. For every 4 cookbooks you buy that night, you will earn 1 Fund Development hour. Please bring cash or check. No credit or debit cards will be accepted.

Membership

New Member Bus Tour

A group of Active and New Members attended the New Member Bus Tour on Saturday, October 2. President-elect, Shasta Locke, emceed the event, giving attendees a better understanding the impact Junior League has made in the community. The bus trip included visits to Big Brother Big Sisters, Northstar Community Services, Hartman Reserve Nature Center, Grin and Grow Daycare, Lafayette Park, NE Iowa Food Bank, Waterloo Public Library and The Phelps Youth Pavilion.



Above: New Member Diana Diaz tries out cow milking at the Phelps Youth Pavillion.



Above: Amy Mieke (A) and Amy Knoll (A) grabbing a bite to eat at the new JL office.

Right: At Hartman Reserve Nature Center. Back row—President Cindy Braatz, New Member Holly Risetter, Julie Gardner(A), President-Elect Shasta Locke, Hillary Anniss (A), New Member Jill Becker, New Member Diana Diaz, Front row - Amy Mieke (A), Amy Knoll (A), and Ashley Shaw (A).



Membership

NE Iowa Food Bank Back Pack Program



On October 12, Junior League members helped with the NE Iowa Food Bank's Back Pack Program. The program provides packages of food on the weekends to area youth who would otherwise go without. With the extra time remaining, League members helped unload food and stock the shelves of the food bank.



Community Impact Opportunity

We are scheduled to again help stuff back packs at the Food Bank on the following date:
Tuesday, November 16, 6:00 - 8:00 p.m.

Please email Kristi Tibben at Kristi@oakridgerealtors.net or call (319) 404-9888 to join the fun!

More photos Fall Fundraiser—First Annual “Touch-A-Truck” Event



Above: Kaydence Jurrie and Lennon Stevenson enjoy a lift in the Genie Boom.



Above: Community member Klayton Sharp enjoys the race care brought to the event by Stickfort Construction.

Thank you to everyone who helped make the First Annual Junior League Touch-A-Truck event a huge success:

- Altofer
- Bergen Plumbing, Heating and Cooling
- Big Thunder Ford
- Black Hawk Waste Disposal
- City of Waterloo:
- Fire Department
- Police Department
- Streets Department
- Janesville Fire and Rescue
- Jim Lind
- John Deere
- Planetary Tree Service
- School Bus Sales
- Sheels
- Stickfort Construction
- Tim Skahill
- Technology Staff Development



Above: The monster truck brought to the event by Big Thunder Ford.



Above: Mr. Nick entertained the crowd with balloon art and a magic show.

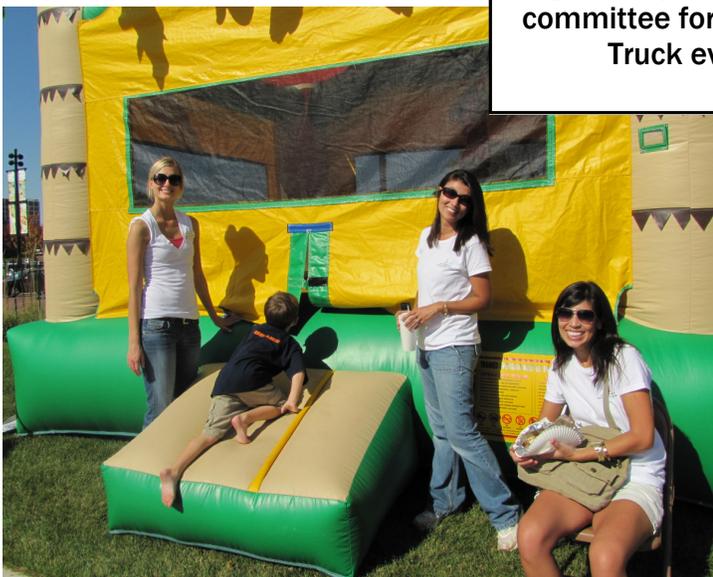


Above: Active Denise Smith paints a spider on Lyla's hand—daughter of Mandy Gesme (A).

More Photos Fall Fundraiser—First Annual “Touch-A-Truck” Event



Above: The towers and trucks.



Above: Actives April Pudenz, Melissa Hansen, Michele Jensen monitor the Bounce Castle.



Above: Active Jenna Mandt paints a butterfly on the face of Mary Kettman.



Above: The fire trucks brought to the event by the City of Waterloo and Janesville.



Left: Steven son of President Elect Shasta Locke tries out the back of the police car.

Thank you
Big thank you to the Fall Fundraiser committee for making the Touch-A-Truck event a huge hit!

Sustainer Spotlight—Meet Dawn Duven

Dawn and her family moved to Waterloo in 1983 when she was 30. She thinks she joined League the following year and stayed active until she was 41. She was an active approximately 10 years. She has been a sustainer since that time.

Dawn stated that she can't remember the exact names of the League committee's she served on, "since it was so long ago," but she said she is quite sure she was on the provisional committee, charity ball committee, hostess committee and the membership committees. Then the year she was to go sustaining, her good friend Susie Heaton was elected president, so she stayed on to be on her executive board.

She got involved in League by becoming friends with Susie Heaton and Cathie Mieke quite soon after moving to Waterloo. She met both women through church and Susie's daughter and Dawn's daughter Jennifer were in preschool together. Dawn thinks they started mentioning/recommending League to her. Dawn stated, "I was very receptive to joining League. Since I was new to the community, I wanted to learn more about it, ways to contribute and volunteer and in particular I was very anxious to meet new women in the community."

The most enjoyable part of League was all the women she met and friends she made. She enjoyed learning how to speak better in front of a group and lead a meeting. She enjoyed being in the Follies one year and learning ways she could be active in Waterloo/Cedar Falls. She now enjoys the sustainer social functions which are held a couple times a year.

Her hobbies and work include being an attorney for over 13 years with the Randall & Nelson Law Firm. She works primarily in the area of real estate. She had practiced in Omaha for 5 years prior to moving here. Then she took off 14 years to stay home with their kids. Her husband Doug is a surgeon with Cedar Valley Medical Specialists and works exclusively with the Breast Care Center.

When they came to town they had two daughters, Jennifer who was 3 and Emily who was 1-1/2. Ben was born in Waterloo in August of 1984. Her two daughters now live and work in Minneapolis and Ben lives and works in Omaha. Her hobbies include spending time at their cabin in northern Wisconsin near Hayward, reading, walking, cooking, traveling and specifically traveling to spend time with their kids. She and Doug are looking forward to their first wedding—daughter Jennifer will be married next June in Colorado.

Dawn also volunteers her time on the Endowment Committee at Westminster Presbyterian Church; she is the Distribution Committee chair and on the Executive board for the Community Foundation of Northeast Iowa and is a member of the United Way Women's Philanthropy Connection.



Dawn and Doug Duven

Enabling Grant

The applications for the third 2010-11 Enabling Fund grants are due Jan. 17, 2011. The grants are available to groups for the sole purpose of helping to fill immediate community needs. Applications are available under the Community section of the JLWCF website: www.jlwcf.org. Please contact Laura Lockert at lklock@cfu.net for more information.

JLWCF Announcements

Happy Birthday!

November Birthdays

Kristi Tibben	11/06
Melinda Boege	11/15
Tammy Baish	11/16
Julie Etheredge	11/22



New Arrivals

Congratulations to Sarah Pauls (A) and her husband Brian on the birth of their son, Simon.

Congratulations to Amanda Kline (A) and her husband David on the birth of their son, Simon.

Membership

48 Active Members

1 Non-resident Active Members

0 Leave of Absence

13 New Members

62 Total Members

230 Sustainers

26 Emeritus

256 Total Sustainer Members

Marriages

Congratulations to Amy Jensen (A) on her marriage to Matt Miede on October 9.

Congratulations to Molly Mulholland (A) on her marriage to Cory Schmehl on October 23.

Sympathy

We would like to extend our deepest sympathy to Katy Harbaugh (A) and her family on the death of Connie Harbaugh (S).

Change of Name and Address

Molly Schmehl (Mulholland)
1828 Quail Run Lane
Cedar Falls, IA 50613

Correction

The October League Log inadvertently used a member's maiden name in the member updated section. Her correct married name is Fritze Batts.

Above and Beyond!

Thanks to Katy Harbaugh and Emily Cabbage for coming in EXTRA the weekend before the move and taking a couple of loads to the new office.

Congratulations

Jenny Graeser (A) was selected for the Courier's Class of 2010 20 Under 40 Awards. The "20 Under 40" Award honors outstanding young people in the Cedar Valley who are making a difference in their work and personal lives to make the Cedar Valley a better place. Jenny is a Campaign Director for the Cedar Valley United Way.

Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments? Contact

Assistant VP of Membership

Christa Miede

Phone: (319) 961-1960

Email: christa.miede@vgm.com

Have a question, comment, suggestion, or concern regarding League?

If so, the **Director-at-Large** is your connection to the Board.

Michele Jensen

Phone: (319) 269-2958

Email: mjensen@meandv.com

Need to miss a General Membership Meeting? Don't forget to contact the **Executive Secretary**

Betsy Ratchford

Email: Betsy.ratchford@uni.edu

**Junior League of
Waterloo-Cedar Falls**
2530 University Ave
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Fax: 319-232-0171
E-mail: jlwcf@jlwcf.org
Website: <http://www.jlwcf.org>

Office Hours
Monday and Friday
8:30 a.m. - 1:30 p.m.

Office Manager
Harriet Quick

Junior League President
Cindy Braatz
Phone: (319) 240-5992
E-mail: shebraatz@mchsi.com

**Dates To
REMEMBER**

November

**1 GMM
Cedar Falls Tourism
and Visitors Bureau
7:00pm**

November

**29 Board Meeting
Junior League Office
2530 University Ave.
Waterloo, IA**

December

**3 Holiday Party
Christa Mieke's House
142 Hampshire
Waterloo, IA**

December

**6 New Member
Information Meeting**

January

**3 GMM
Waterloo Schools
ESC Board Room**

**Please send Log articles to
Mandy Gesme at
amandagesme@yahoo.com**

**Submissions must be
received by the 10th of the
month.**

Meet Ashley Shaw

Ashley Shaw was introduced to Junior League while employed at Park Place Event Center. Ashley helped coordinate the 2007 Annual Dinner that was held at the Park Place Event Center.

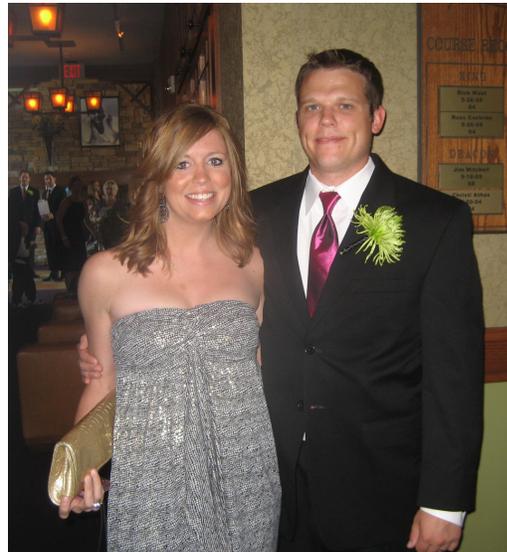
Last year was her first active year, she served on the Meetings and Education Committee and the Charity Ball Committee. This year she is on the New Member Committee.

Ashley was born and raised in the Cedar Valley, which constantly has her looking for a way to give back to the community whether it is "a new venture or an improvement to the great community we already have."

Ashley said that Junior League seemed like a perfect outlet to impact the community while meeting women with that same interest. Being a member has allowed her to meet women with different skill sets and she looks forward to meeting many more. League has also highlighted several ways she can not only lend a hand but really dig in and get involved.

Ashley noted three favorite things involving her volunteerism: she enjoys volunteering at the Food Bank, helping out with the various children's activities through new member projects and getting to know everyone. She also acknowledged one other perk, "I am such a foodie! I love the new recipes that appear at our monthly meetings!"

Ashley's hobbies include spending time with family and friends, playing volleyball, softball and golf and traveling. She also works as the Public Relations and Outreach Coordinator for the Alzheimer's Association East Central Iowa Chapter. Ashley and her husband Ryan were married in October 2006.



Ashley and Ryan Shaw



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Waterloo, IA 50704**

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