

the LEAGUE Log

Junior League of Waterloo-Cedar Falls



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about our **LEAGUE**

2012-2013 EXECUTIVE COMMITTEE

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OFFICE HOURS: MONDAY AND FRIDAY 9:00 A.M. -1:00 P.M. OFFICE MANAGER: HARRIET QUICK

INFORMATION

Be sure to check your email every Friday for the Weekly Update containing the most up-to-date information including upcoming events, volunteer opportunities, and reminders.

MEETING SCHEDULES

GMM SCHEDULE

January 7, 2013
February 4, 2013
March 4, 2013
April 1, 2013

BOARD SCHEDULE

January 28, 2013
February 25, 2013
March 25, 2013

OUR MISSION

The Junior League of Waterloo-Cedar Falls, Iowa inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

President's MESSAGE

This year marks the 75th Anniversary of the Junior League of Waterloo Cedar Falls. Since the beginning we have been a committed, hard working group and we have accomplished a lot that we can be proud of!

In the 2012-2013 Junior League year, we will continue to make our community impact a priority through volunteer opportunities and our valuable partnerships.

However, our mission is two-fold. We also seek to provide an environment to develop the potential of women as future civic leaders. I like to believe that women choose to join Junior League because of this part of our mission. To accomplish this, there is increased emphasis on training at our monthly Membership meetings through trained speakers. We are providing opportunities within our meetings to learn about various topics important to our Members.

We are also promoting increased collaboration with other Iowa Junior Leagues. In September, Members had the opportunity to see an Association of Junior Leagues International (AJLI) trainer, Vicki Clark, speak on Community Impact in Cedar Rapids. In January, our leadership team will travel to Cedar Rapids for a shared training with the Junior Leagues of Cedar Rapids and the Quad Cities. We feel there is value in our Members understanding the full value and impact of Junior League, and to learn and teach through shared and unique experiences.

It is important to note that much of what we do could not be accomplished without abundant community support. We are so grateful to our sponsors, donors and those that attend our fundraising events. This year we have three organized fundraisers: Touch a Truck, Charity Ball and Prom's Closet.



Our Touch a Truck event in October was a tremendous success! Special thanks to committee co-chairs Carmin Stickfort and Danielle Stiegemeier and their committee. Attendees spent the day exploring different vehicles, playing in bounce houses, racing Big Wheels and watching fantastic entertainers. Thank you to everyone that attended!

Our annual Charity Ball will be held December 1, 2012 at Sunnyside Country Club. Themed, "Diamonds in December," this formal event will feature a fabulous dinner, live and silent auctions and dancing. Please make plans to attend this unique Junior League celebration!

Our Prom's Closet formal dress sale will take place in the spring. Stay tuned for more details on this event.

Seventy-five years ago a group of women saw the value of women volunteers. Today, the Junior League is growing and thriving, and full of excitement and passion for improving our community. This year I look forward to celebrating the legacy of all the women that came before us, the numerous and varied accomplishments of our Membership, and the exciting future of the Junior League of Waterloo-Cedar Falls!

Yours in Voluntarism,

Katy Susong

Touch-A-Truck

One thousand attendees got up close and personal with over thirty different vehicles including a dump truck, tractor, monster truck, and many more!

Our 3rd annual Touch-A-Truck was a success! We had over 1,000 people attend this event even though the top temperature was only 40 degrees! The main seller of the day was hot cocoa. The kids kept warm jumping in the bounce houses and climbing in and out of over 30 vehicles. New to the list of vehicles this year was the Doom Buggy and Monster Truck.

There was plenty of activities and entertainment for all ages. Dean of Juggling performed a juggling show, letting kids perform tricks of their own afterwards.

The River Loop Expo was decorated beautifully by sidewalk chalk designs provided by the young and young-at-heart. Kids raced on big wheels, enjoyed getting temporary tattoos, and having a balloon animal made.

We had amazing vendors this year including: Maid Rite, The Grill Spot, Missing Hole, and Scratch Cupcakery.

This year's Touch-A-Truck brought in over \$7,000! It could not have been done without the best committee ever; Carmin Stickfort, Danielle Stiegmeier, Laura Lockert, Lauren Henrick, Cindy Braatz, Melissa Hansen, Michelle Clark, Emily Tieskoetter, and Holly Risetter. We also had many other Members come in and help us put on this awesome (yet cold) event! ...

**This year's
Touch-A-Truck
brought in over
\$7,000!**



Photo to the Left: Children enjoyed playing with the dump trucks, big wheels, and side walk chalk. Middle Photo: An attendee tests out the skid loader. Photo to the Right: Children lined up to have their opportunity to jump in two bouncy houses.

Community Feedback

"AMAZING event today! My son was in truck and bouncy house heaven! Thank you for putting on a great event! Also, thank you for having attendants at the bounce houses to make sure the big kids don't overpower the smaller ones! See you next year!"

--Karen Whiteside

"This was a great opportunity to show our son the life-sized versions of his favorite toys. The smiles were well worth the price of admission. What a great event!"

--Ted Friesner



Top Photo: Member, Melissa Hansen, applies a fake tattoo to one of the attendees. The tattoos were a big hit! Remaining Photos on Page: Kids patiently waited in lines to check out the school bus, honk the horn of the concrete mixer, and 'drive' the road grader.

Impacting our Community

The Junior League of Waterloo Cedar Falls has many outlets in which to impact our community. In March 2012, the Junior League of Waterloo-Cedar Falls awarded the Community Needs Enabling Grant to Covenant Foundation, Inc. Among several applications, the Covenant application stood out because it showed a clear immediate need that would be covered in our community. Their request was simple, the Covenant Pediatrics unit needs additional finances to purchase items that will

positively uplift the spirits and lives of the children whom need the care provided by the Covenant Pediatrics Unit. Covenant used the \$1000 grant to purchase music boxes, infant bouncers, exerSaucers/activity centers, and swings to enhance the stay of children at the Covenant Medical Center Pediatrics Unit. Covenant is sharing our generosity with others by writing an article for their "System Link" hospital (associate) wide newsletter which will include the image, shown, of the Pediatrics unit and their grant purchases. ...

Please take the time to look into the needs of our community and encourage companies to apply for the Community Needs Enabling Grant. Our remaining enabling grant deadlines are January 14, and March 11. You can find additional information to share with our community on the Junior League website at <https://www.jlwcf.org/community/grant-application.html>.



Park to Park

On September 8, a group of 11 Active Members supported the Park to Park $\frac{1}{2}$ Marathon by working a water stop for the runners. The main goal of the event is to ensure all runners get water, Gatorade, and oranges as well as to keep the water stop clean of cups. However, runners are then asked to vote on their favorite water stop and Park to Park gives out monetary donations for the winners. Junior League's theme for the water stop was to promote the upcoming Touch-a-Truck event by having toy trucks, a truck playing some beats, cones, etc. Unfortunately Junior League was not in the top 3 winners, but all of the ladies enjoyed the event and we are looking forward to participating again next year. ...



Fall Harvest Festival

Junior League volunteered time to help out at the Cedar Valley Arboretum in their "Fall Harvest Festival" held September 16, 2012. Volunteers helped set up and take down tents, organize activities, and read books to children attending the event. The event went smoothly and had a steady flow of visitors anxious to learn about the many opportunities provided by the Cedar Valley Arboretum. Many visitors were intrigued by the Scarecrow that the Junior League Community Impact Committee

built. The scarecrow, lovingly named Katy after our President, was auctioned off at the arboretum helping raise funds to support continued events. Katy was adopted by an adorable family; maybe our scarecrow will spark interest in a new age of Junior League Members. Junior League's support of this event was greatly appreciated by the Arboretum, and was enjoyed by our League Members as it provided an excellent opportunity to see where we impact our community.

•••



Charity Ball 2012

The 75th anniversary Charity Ball will be taking place Saturday, December 1st at Sunnyside Country Club in Waterloo.

The formal event will include live music by the Brazilian2wins during cocktail hour and the Wicked Anderson's for dancing after dinner. A live and silent auction with auctioneering provided by Jodi Sweeney of Sweeney Auction Services and a raffle with the chance to win a diamond pendant donated by Facets will highlight the evening.

We will also be taking a group photo of all Active Members at 7:00 PM and of all Sustaining Members at 7:30 PM so please plan on arriving prior to that time.

Make plans to attend this annual fundraising event! •••

New Dates: June 14-15, 2013

College Hill Arts Festival



FRIDAY • Noon - 8pm | SATURDAY • 10am - 5pm

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find us

Sustainer NEWS

Be on the lookout for information in the Weekly Update regarding the Holiday Sustainer Party. ***

2012 Fall New Members



Terri Briggs



Dana Johnston



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Shaylin Marti



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Julie Ritland

featured SUSTAINER

In Julie's active years of approximately ten years she held a variety of positions. Which included being President, President Elect, Vice President of Community Impact, and she served on numerous committees. Charity Ball was one of her favorites, she enjoyed it so much that she was on the committee two years in a row! The New Member Recruitment Chair was a position that sent her down the leadership track. She was able to see first-hand all of the good things that Junior League does for the women in our community as well as witnessing the excitement of New Members.

When Julie moved back to the area to get married she realized that the people she had known previously weren't around. Junior League was a great way for her to meet people and get involved in the community. League was also great because she could adapt her commitment to what else was going on in her life. She completed graduate school and had two kids without a glitch!

What Julie enjoyed most about Junior League was how it positively affects young women. Junior League helps women build skills and talents that they may have never learned had they not been a Member. League also provides a safe haven for testing out those leadership skills. The outcome of a woman's Membership is so beneficial from the personal side as well as that of the community! Julie also stated, "Obviously, Junior League does GREAT things for our community!"

Julie has been married nineteen years. Her husband, Eric, is a principle at InVision Architecture. Julie says that they have made a wonderful life together in the Cedar Valley. They have two sons, Matt (15) and Nick (11). She enjoys traveling, scuba diving, golfing, downhill skiing, and reading when she has the opportunity. Her hobbies revolve around her families interests, therefore, she is a fan of whatever sport or activity her children are involved in. Julie works as an associate professor at Allen College teaching pediatric nursing as well as being a nurse practitioner at the Allen Child Protection Center. She enjoys both of the positions and they balance each other perfectly!

Currently, Julie is on the Board of Directors for the Waterloo Community Schools Foundation. She also serves as the co-chair of their Fund Development Committee. They are working to raise funds for academic initiatives in the Waterloo Schools. She's very committed to the organization as she sees benefits for not only the children but the community as a whole! ...



Julie pictured with her husband, Eric, and sons Matt & Nick

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featured
MEMBER

Katy Harbaugh

This is Katy's third active year in Junior League. She's served on the Charity Ball Committee for "Belle Nuit" and was a co-chair for last year's New Member committee. Katy is currently the Charity Ball Chair for "Diamonds in December".

Katy was encouraged to join League by her mother, Terry Poe Buschkamp, who was very active in Junior League. Katy's mother-in-law, Connie Harbaugh, and grandmother, Joan Poe, were Sustainers that recommended she should join as well. Katy's only regret was waiting so long to join!

Katy joined primarily to meet people and make lasting friendships, which she's happy to report she has been successful at both. She also enjoys the leadership training and learning more about the organizations that we help in our community.

Having a 2 ½ year old son, named Alexander, takes up most of Katy's free time. Katy enjoys traveling, and this past summer her family was able to visit Walt Disney World with a group of 17 family members. In the summer Katy enjoys spending time at the pool. Katy says she did attempt to learn to play golf, but says there's not much hope as she can barely make contact with the ball!

Katy is lucky enough to work with her husband, Matt, at her family's company, Standard Distribution Co., where Katy and her brother, Andy, are 4th generation managers. ...



Katy with her husband, Matt, and son Alexander enjoying their time with Mickey Mouse!