September 2010

MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

General Membership

MEETING

Tuesday, September 7
Location: Waterloo Schools
ESC Boardroom
1516 Washington St.

6:45 p.m. Networking
7:00 p.m. Meeting

Monday, October 4
Location: Waterloo Schools
ESC Boardroom
1516 Washington St.

6:45 p.m. Networking
7:00 p.m. Meeting

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AJLI Board Member Allison Hammond presents at the League Leadership Training

On July 31, 2010 we welcomed AJLI Board Member Allison Hammond. She presented the Strategic Roadmap to the Leadership Team. This tool was developed by AJLI, with input from many of our sister Leagues. The Roadmap is a way that Leagues can move themselves into the future at a pace that works best for them. Allison is a past president and active member of the Kalamazoo, Michigan Junior League since 1988. For more information on the Roadmap for the Future go to http://www.ajli.org/?nd=roadmap

Lori Price attends the League Leadership Training with her son Matthew.

Allison Hammond AJLI Area IV Director 2008-2011.

League Members receive directions for small group discussion facilitated by Allison Hammond.
Changes. We are making a few!

While many of you were soaking up the sun and playing in the sand this summer the Fall Fundraising committee has been hard at work, meeting, planning and making arrangements for our new family fundraiser, “Touch A Truck.” Make plans to bring the whole family and enjoy the day. Mark your calendars today for a fun filled October 9th in downtown Waterloo. Several of the activities tie right into our new focus project, Safe Rides for Kids.

Plans are well underway to spend the remaining $20,000 of our Safe Places to Play 70th Anniversary project dollars. We have been meeting with community partners to determine the best place to fund a play area for the preschool age children in our community. Our first donation of $50,000 went to Lincoln Park where there is a fantastic outdoor playground for younger children. I recently had the opportunity to tour some of the projects that our League has been a part of over the past years when we hosted AJLI Board member, Allison Hammond. She and I stopped at the park where there were quite a few kids playing on the equipment. It is really nice to see that our hard work and fundraising efforts are appreciated and well used in our community.

Save those sturdy boxes. We are actively looking at new office space that will meet the needs of our League into the future. It’s amazing how quickly the word spread and how many people had ideas for us. Several promising sites are being considered and we will keep everyone informed in the Weekly Updates on the “where” and the “when”.

Our new and improved website will make its debut soon. We’ve had UNI students working on the new site and it is looking great! Our goal is to make the website informative for the public and a useful tool for our members. Studies now show that the first place people turn for information is to the internet and having a website that shows off who we are and what our mission is has become critical to the ongoing success of our League, not only in donations, but also in new membership.

And lastly….. Help me welcome what I believe is a record number of new babies so far this year. Take a minute to look around you; there are several more coming before the end of the year! Congratulations to all the new Moms. Don’t forget, babies are always welcome at our meetings.

Welcome back from the summer break. In this new year, I look forward to getting to know, and to serving with each and every one of you.

Cindy Braatz, President
Enabling Grant

The applications for the first 2010-11 Enabling Fund grants are due Sept. 13. The grants are available to groups for the sole purpose of helping to fill immediate community needs. Applications are available under the Community section of the JLWCF website: www.jlwcf.org. The second deadline for submission is Oct. 11, 2010. Please contact Laura Lockert at lklock@cfu.net for more information.

Fall Fundraiser—First Annual “Touch-a-Truck” Event

Date: Saturday, Oct. 9
Time: 10:00 a.m. to 4:00 p.m.
Location: River Loop Plaza in Waterloo

Get up close and personal with over 20 vehicles including a police car, dump truck, John Deere tractor, bulldozer, race car and many more! Food vendors, raffle prizes, and a variety of children's entertainment will also be a part of this family-friendly event. There is no additional charge to participate in the children's activities.

Tickets are $3 in advance and $5 at the door. Advanced tickets are available by contacting the JLWCF office at (319) 232-8687 or jlwcf@jlwcf.org. Proceeds for this event go towards fulfilling the Junior League mission.

A rain date is scheduled for the following Sunday, October 10 in the same location. Rain cancellation will be made prior to 8am on Saturday.

Contact Mary Watson mwatson@cfu.net or Emily Cabbage cabbee68@hotmail.com for more details.

Placement Group Meetings

Plan to attend your Placement Group Meeting the week of September 20.

<table>
<thead>
<tr>
<th>Christa Miehe (Monday Night)</th>
<th>Shawna Buckley (Monday Night)</th>
<th>Dodie Young (Tuesday Night)</th>
<th>Deb Young (Wednesday Night)</th>
<th>Michele Jensen (Thursday Night)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jenny Graesser</td>
<td>Amanda Brown</td>
<td>Hillary Anness</td>
<td>Cindy Braatz</td>
<td>Melinda Boege</td>
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<tr>
<td>Megan Hammam</td>
<td>Julie Gardner</td>
<td>Tammy Baish</td>
<td>Rita Burns</td>
<td>Emily Cabbage</td>
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<tr>
<td>Lauren Herink</td>
<td>Melissa Hansen</td>
<td>Gloria Congdon</td>
<td>Kellie Clarke</td>
<td>Julie Etheredge</td>
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<tr>
<td>Amy Jensen</td>
<td>Amanda Kline</td>
<td>Kari Jansen</td>
<td>Meredith Hansen</td>
<td>Mandy Gesme</td>
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<td>Shasta Locke</td>
<td>Molly Mulholland</td>
<td>Amy Knoll</td>
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<td>Katy Harbaugh</td>
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<td>Lindsey Nissen</td>
<td>Sarah Pauls</td>
<td>Laura Lockert</td>
<td>Jessica Krogh</td>
<td>Kristin Kline</td>
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<td>Ashley Shaw</td>
<td>April Pudenz</td>
<td>Sara Moore</td>
<td>Jenna Mandt</td>
<td>Denise Smith</td>
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<tr>
<td>Katy Susong</td>
<td>Jennifer Stevenson</td>
<td>Lori Price</td>
<td>Betsy Ratchford</td>
<td>Angie Stafsholt</td>
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<tr>
<td></td>
<td>Kristi Tibben</td>
<td>Mary Watson</td>
<td>Katie Walsworth</td>
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Sustainer Spotlight—Meet Misti Hogan

Misti Hogan has been in Junior League for six years. With the arrival of her daughter, Madilyn, Misti is now a Sustainer member. Prior to being a Sustainer, Misti was involved with four different leagues, North Little Rock, Quad Cities, Kansas City and Waterloo-Cedar Falls Junior League. Misti joined Junior League after moving with John Deere to North Little Rock. She was looking for a way to meet other women in the community with common interests and League was a great way to find meaningful volunteer opportunities that can really impact the community. Misti heard about Junior League thru her aunt who was a member in Lincoln, Nebraska.

During her six years in League, Misti was a member of the Yours for a Year Committee and New Member Committee in the Quad Cities, Social Committee in Kansas City and Community Impact and New Member Committees in the Waterloo-Cedar Falls chapter. In addition to Junior League, Misti also volunteers with Junior Achievement.

Misti and Chad Hogan

Madilyn Hogan

AJLI Board Member Allison Hammond, President-elect Shasta Locke, and President Cindy Braatz enjoy dinner at Galleria de Paco the night before the League Leadership Training.
## JLWCF Announcements

### Happy Birthday!

**September Birthdays**
- Emily Jones—9/07
- Shawna Buckley—9/12
- Jessica Krogh—9/24
- Amy Jensen—9/25
- Lori Price—9/27

### Membership

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Active</td>
<td>49</td>
</tr>
<tr>
<td>Leave of Absence</td>
<td>0</td>
</tr>
<tr>
<td>New Members</td>
<td>0</td>
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<tr>
<td>Total Members</td>
<td>49</td>
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<tr>
<td>Sustainers</td>
<td>231</td>
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<tr>
<td>Emeritus</td>
<td>26</td>
</tr>
<tr>
<td>Total Sustainer Members</td>
<td>257</td>
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### Child Passenger Safety Week

**September 19-25**
Child Passenger Safety Week

**September 25**
National Seat Check Day

### Community Opportunity

**Alzheimer’s Association Memory Walk – It's Time to Move!**

- The 2010 Alzheimer’s Association Memory Walk will take place on **Saturday, September 18** at Riverfront Stadium in Waterloo. Memory Walk is a community event that joins friends, family and co-workers from all over the Cedar Valley as they walk to raise awareness and funds for Alzheimer care, support, advocacy and research. Participants register in teams, raise funds by using the simple tools provided to them upon registration and then walk at the event.

For more information, contact Ashley Shaw at 319-277-4100 or at Ashley.Shaw@alz.org

### “Bring a Friend” General Membership Meeting

- **Date:** November 1
- **Time:** 7:00 p.m.
- **Location:** Cedar Falls Visitors Center on Hudson Road

  Meeting will feature a sustainer panel.

  Appetizers and drinks will be provided!

### Have a name, address, phone, or e-mail change? Know of marriages, births, deaths, job or volunteer accomplishments?

**Contact**

**Assistant VP of Membership**

- **Christa Miehe**
  - Phone: (319) 961-1960
  - Email: christen.miehe@vgm.com

### Have a question, comment, suggestion, or concern regarding League?

If so, the **Director-at-Large** is your connection to the Board.

- **Michele Jensen**
  - Phone: (319) 269-2958
  - Email: mjensen@meandv.com

### Need to miss a General Membership Meeting?

Don't forget to contact the **Executive Secretary**

- **Betsy Ratchford**
  - Email: Betsy.ratchford@uni.edu
Meet Lauren Herink

This is Lauren’s third active year in League. She has served on Meetings and Education, Fall Fundraiser, and this year she is Co-Chair of the Cookbook Committee.

Lauren moved to Waterloo in 2001, and after being involved in a local stay at home moms group for many years, she was looking for a new way to meet other women and to be involved in the community. Junior League seemed like the perfect way to do both. Many of her college friends have been involved in League in Colorado, and locally she heard about League from Angie Stafsholt.

In League, she has most enjoyed volunteering at the Food Bank, attending the fund raising events, and meeting many new and wonderful friends.

Lauren has been married to her husband Jim for eleven years and they have three sons ages seven, five, and two and one half. She is a stay at home mom and enjoys spending time with her kids. In her free time, she likes to golf, play tennis, bake, travel, read and spend time with friends and family. She also volunteers at her kids’ schools and she coaches her son's soccer team.

Jim, Lauren, Travis, Dylan and Ryan Herink

Please send Log articles to Mandy Gesme at amandagesme@yahoo.com

Submissions must be received by the 10th of the month.

JUNIOR LEAGUE OF WATERLOO-CEDAR FALLS
Women building better communities

P.O. Box 568
Waterloo, IA 50704