

# the LEAGUELog

Junior League of Waterloo-Cedar Falls



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JUNIOR LEAGUE OF  
WATERLOO-CEDAR FALLS

# about our LEAGUE

## 2014-2015 EXECUTIVE COMMITTEE

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Joni Hollen, jonihollen@gmail.com.....	Sustainer Representative

OFFICE HOURS: MONDAY AND THURSDAY 9:00 A.M. -3:00 P.M.

OFFICE MANAGER: ANNE LANGE

TEL.: 319.232.8687, EMAIL: JLWCFOFFICE@GMAIL.COM

## INFORMATION

Be sure to check your email every Friday for the Weekly Update. Get up-to-date information including upcoming events, volunteer opportunities, reminders, and more. Contact the Junior League office at jlwcoffice@gmail.com if you are not currently receiving the Weekly Update.

Don't forget to like us on Facebook!



## MEETINGS & SCHEDULED EVENTS

### GMM SCHEDULE

April 6, 2015

### BOARD SCHEDULE

March 30, 2015

April 28, 2015 (New/Old  
Board Meeting)

**SAVE THE DATE!**

ANNUAL DINNER: MAY 11, 2015  
6:00 P.M. @ THE ELK'S CLUB

## OUR MISSION

The Junior League of Waterloo-Cedar Falls, Iowa Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

# president's MESSAGE

I am pleased to start this address with a much deeper understanding of why Teen Issues is truly an area of need in our community. I was able to attend our second session of YOLO Y.E.S (You Only Live Once, Youth Empowerment Series) which is a four-part series focusing on career exploration, public speaking, healthy/active living, finances and household budgeting and a finale that brought all the pieces together. The series was hosted by our Community Impact Council at Bunger Middle School.

I am excited that our League is diving in to give a small group of teenagers some tools to help them become successful adults and community members. One of the questions that was discussed was how many social media apps the teens used and how often they utilized those apps. One young lady mentioned the following: Vine, YouTube, OOVVOO, Skype, Gmail, Yahoo, FaceTime, Snapchat, Ifunny, Facebook, Instagram, Twitter, Myspace, Tumblr, and Nerver. This is a particularly sensitive topic and something that I can see our League continuing to help mentor teenagers on the potential implications of Social Media for their futures. As we continue our journey through this series, I only become more excited about the potential it brings to allow our membership volunteering opportunities that can truly make a difference in both our volunteers and the teenagers along with making our community better overall! Keep up the good work Community Impact!

In other activity, how about that Charity Ball event??? A Gatsby Soirée held in early December couldn't have been more successful! I am so proud of the entire Fund Development Council and especially the Charity Ball Committee for pulling off such a wonderful event and planning out every detail to return to League \$38,000! This not only exceeded our budgeted line item goal, but has truly ensured we will be able to fund our organizations needs once again this year. One of the biggest hits was the Appeal which raised \$4,000 for the AMP program where Junior League will be donating \$2,000 in cash to and \$2,000 worth of "an apartment in a suitcase" again this year! If you attended, thank you for your time and donations! If you were unable to attend, please consider us for next year!

Our most recent event was JLWCF's Prom's Closet. This event has been our standing New Member Project for the past few years and the ladies hit a home run this year! Not only did the committee have the most profitable year to date, their marketing efforts shined bright from our partnership with Q92.3, articles in the Waterloo-Cedar Falls Courier, live interviews on KCRG, and broadcasts on KWWL. The event was truly a huge success. Thank You New Members!

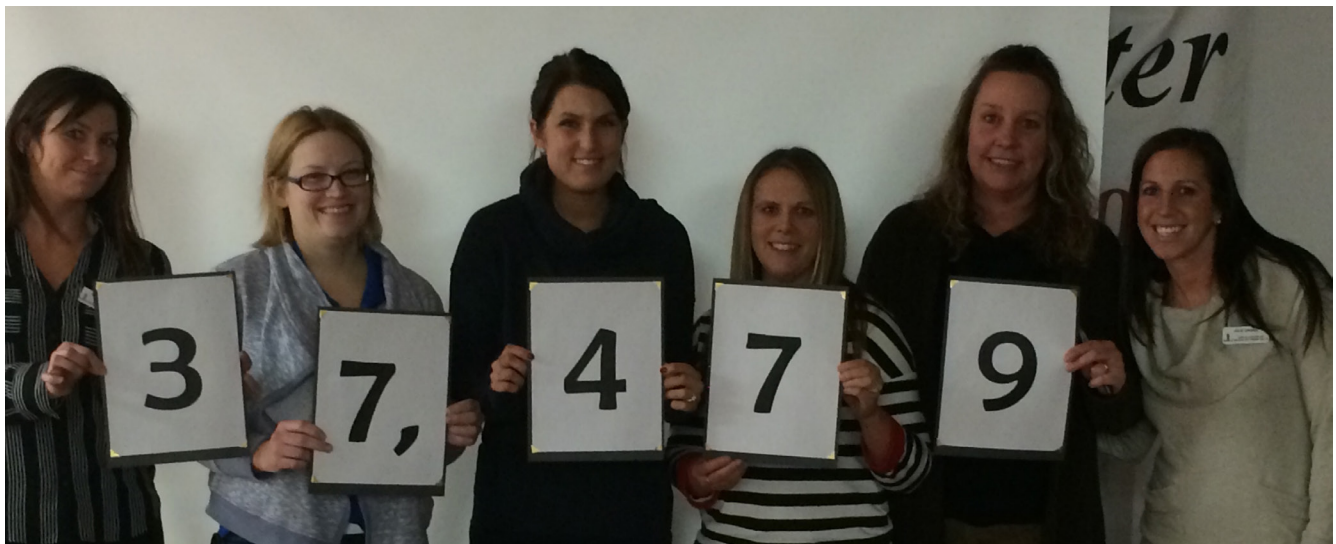
Looking forward to wrapping up a successful 2014-2015 Junior League Year.

*Jessica DeKong*



# Charity Ball

The Great Gatsby brings Great Things.....



Sunnyside Country Club was swinging at this year's 77th annual Charity Ball celebration. The event, themed A Gatsby Soirée, delighted the 178 guests with music by the Cedar Valley Big Band, a silent auction with over 55 packages to choose from and delicious themed drinks, including the Beesnees and Sidecar.

Tammy Green, owner of Ladybug Event Planning, provided the backdrop to transport the guests back to the roaring 1920s. Ladybug Event Planning donated their time and décor to make Charity Ball an unforgettable night, and the committee would like to thank them for their efforts. In addition, the committee would also like to thank Muse Photography for donating their time and talents taking photos that evening.

Guests were treated to a fabulous dinner featuring passed appetizers and their choice of Bruschetta Chicken with Roasted Red Potatoes and Green Beans Almandine or Bourbon Marinated Sirloin with Caramelized Onions, Garlic Mashed Potatoes, Grilled Asparagus and Goat Cheese and Mushroom Risotto. Dinner was paired with spectacular wine provided by Dr. Michael C. Hollen (Orthodontics), and gourmet cupcakes from Hy Vee were the perfect end to the delicious feast.

Dinner accompanied the program and featured the chance to unlock a Treasure Chest worth over \$900 in local gift certificates, a raffle to win a gorgeous necklace donated by Facets by Susong (won by Traci McCausland), and a live auction. The auction did not disappoint, offering trips to Anna Maria Islands Florida, Keystone Colorado, and Washington D.C. Other big draws were the Gary Kelly print, a Great Gatsby Movie poster signed by 9 of the actors, a guitar signed by Jimmy Buffett, a year's worth of gas at Jim Lind Service, and a sparkling diamond pendant donated by Riddles Jewelry. The Charity Ball Committee would like to thank Penny O'Connor for once again providing her auctioneering skills to make the program a smooth and fun process.

In all, the event raised over \$37,500, far exceeding our goal of \$30,000. Of course, this could not have happened without the support of the Charity Ball attendees and the hundreds of corporate and individual sponsors, and for that, we are grateful.

Our League is looking forward to using the funds raised to further our mission and continue supporting our Community Impact focus area of Teen Issues. Again, many thanks to all Active Members, Sustainers, Charity Ball attendees, Businesses and Individual Donors for helping to make A Gatsby Soirée such a fun evening and tremendous fundraising success for our organization.

# Charity Ball

Congratulations to this year's Charity Ball committee on a fantastic event. The committee was led by Event Chair Julie Girsch and Assistant Chair, Brittany Ruff. Committee members included Jess Anne Krogh, Cheryl Ewers, Nina Forcier, Carmin Stickfort, Kari Jansen, Jen Kraus, Mary Kelly, Amanda Harrison, Michelle Clark, Shaylin Girsch, and Shannon Kazynski.



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## COMMUNITY IMPACT UPDATE...

### Enabling Grant...

The 2nd Enabling Grant of the year was awarded to Waverly-Shell Rock Middle School for their "Making a Difference in the Middle" program. The \$1,000 grant will be used to purchase fabric & thread to make pillow cases. The 8th grade students will sew cheerful pillow cases to then distribute to children undergoing cancer treatment in the state of Iowa.

### Food Bank...

The Community Impact Committee helped arrange for active members to participate in stuffing backpacks for the NE Iowa Food Bank's BackPack Program. The goal of the BackPack Program is to send children in need home from school with foods that are shelf-stable, kid-friendly and healthy. Junior League Members volunteered in October and March.

# Golden Rose

Honoring an outstanding Sustaining Member who has committed their time and efforts to improving Junior League and the Cedar Valley.

Each year, Junior League honors an outstanding Sustaining Member who has contributed her time and efforts to improving Junior League and the Cedar Valley with the Golden Rose Award. The Golden Rose Committee is currently accepting nominations for the 2015 Golden Rose award which will be announced at the Annual Dinner on May 11.

If you are a current Active or Sustaining member and would like to nominate a deserving member who was active at least three years and has not previously won the award, please submit your nomination to [jlwcfmembership@gmail.com](mailto:jlwcfmembership@gmail.com). Your nomination should include specific reasons why the individual is deserving of the award as well as a list of the nominee's volunteer and leadership roles both in Junior League and in the community in their post-Junior League years. Please also include the nominator's name and phone number. All applications should be received no later than April 24, 2015.

## Past Golden Rose Recipients Include:

Lorene Rohlf	Jane Christensen	Teresa Jackson	Dee Vandeventer	Linda Klinger
Marlene Behn	Marty Clark	Jer Jenner Karr	Linda Waldon	Donna Sheldon
Vicky Bjortomt	Sally Davis	Cindy Kline	Mary Ellen Warren	Ann Callahan
Kathy Breckunitch	Gayle Denkinger	Cathie Mieke	Cathy Young	
Ruth Buck	Susie Heaton	Karen Mukau	Jean Parker	
Mary Ann Burk	Karol Hoth	Mary Esther Pullin	Junean Witham	

## IN THE KITCHEN....Breakfast is Served

### Spinach & Asiago Frittata

*1 Leek, thinly sliced  
2 Garlic Cloves, minced  
2 tablespoons olive oil or vegetable oil  
4 cups torn fresh spinach  
1 yellow or red bell pepper, cut into strips  
1 1/2 teaspoons chopped fresh thyme or 1/4 teaspoon crushed dried thyme  
1/4 teaspoon salt  
1/8 teaspoon freshly ground pepper  
3/4 cup shredded asiago cheese  
6 eggs, lightly beaten*

*Saute the leek and garlic in the heated olive oil in an ovenproof 10-inch skillet over medium heat for 2 minutes or until tender. Add the spinach and sauté for 1 minute or until the spinach wilts. Remove from the heat and stir in the bell pepper, thyme, salt, pepper and 1/2 cup of the cheese. Mix in the eggs.*

*Bake at 350 degrees for 13-15 minutes or until a knife inserted near the center comes out clean. Loosen the frittata from the pan with a flexible spatula and remove carefully to a plate. Sprinkle with 1/4 cup cheese. Cut into wedges.*

*Yield: 6 brunch servings or 12 appetizer servings*



# Prom's Closet - A Hit Once Again!

On Friday, February 27th at 4:15 p.m. a long line of teenage girls formed in the lower level of Crossroads Mall in anticipation of the doors to Prom's Closet opening at 5:00 p.m! The New Member committee once again helped girls find the perfect dress, shoes and accessories for Prom. In all, roughly 180 dresses were sold at \$10 per dress! And, with the donation of 163 new dresses this year, 466 will be stored for next year's big event. The event raised \$2,029, with the proceeds going directly to Junior League. Not all dresses were sold however! In fact 24 vouchers were given out for free dresses, of which 11 were redeemed! The event also featured a raffle with the chance for attendees to win gift certificates from Dillard's for free makeup, restaurants, and local hair and nail salons.

The New Member Committee has made Prom's Closet their standing project over the last few years. It has gained momentum, with girls from 42 different schools attending this year's event. Media coverage of the event has grown as well with articles in the Waterloo-Cedar Falls Courier, live interviews on KCRG, and broadcasts on KWWL.

The new members did a fantastic job once again with this event, and we are excited to watch it continue to grow in the future. The committee would like to thank their sponsors, including: Milroy's (who donated \$50 coupons for tux rentals & 10% off dry cleaning of the dresses), Crossroads Mall (who provided the space and helped us advertise throughout the mall), Bravo (who donated the majority of our printing) and Q92.3 (who provided advertising).

The committee would also like to thank the 37 Junior League Members (new and sustaining) who volunteered their time, accessories and dresses!



MELROSE  
BARBER & SALON

Melanie Knipp - Owner

2520 Melrose Dr, Cedar Falls

(319) 277-7663



Joni Hollen joined Junior League right after moving to Waterloo. Her husband, Mike Hollen, was busy with his new Orthodontic practice and Joni wanted to volunteer and meet people. "Junior League was a perfect fit. Many of my best of friends are still the women I met in League over 37 years ago." Joni's favorite Junior League activity was when she got involved with Green Scene. It was just starting out at the time and Joni's love of gardening and volunteering suited her well for that committee.

"One of the greatest things about Junior League is that it promotes volunteerism in a community. So while in League you meet women that believe giving back is as important as you do and you learn tremendous organizational skills. After becoming a sustainer, you move on to volunteer in other areas of the community and run in to, and network with, fellow Junior League members over and over again, sustainers and actives alike. The whole thing is really quite amazing."

After becoming a sustainer, Joni really did carry on the Junior League legacy of a lifetime of volunteerism and community involvement. Joni is currently involved in Roundtable, Women in Philanthropy (both part of the Community Foundation), Questers (antique study group), PEO and volunteers at Kingsley twice a week and is Co-Sustaining Rep for Junior League.

Since going sustaining, Joni has served on the board and as past president of Green Scene, was the docent and event coordinator for the Grout Museum Dinosaur Exhibit, Mentor and Mentor Coordinator at Lincoln Elementary School in Waterloo, served on the Friends Board and as past president for the Waterloo Center for the Arts, past president of the Waterloo/Cedar Falls Symphony Board, past president of Silos & Smokestacks, and past president of the Main Street Program. Together she and Mike started CU Restaurant to help revitalize Downtown Waterloo and most recently have begun working with their children Michael (Mara) and Michelle (C.A. Clark) to grow a family business of producing and importing Argentina wine. "Mike and I are so grateful to have our grandchildren living in the same town as us, we know that most of our friends are not as lucky to spend as much time as we do with family and also dear friends we have known for over 30 years."

Joni just recently received the Governor's Volunteer of the Year Award in 2014, so she is certainly not showing any signs of slowing down. "Mike still loves practicing Orthodontics and I still love volunteering, we couldn't be happier and we don't see any reason to change all that anytime soon."



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# Junior League Sponsors 2014-2015

We kindly thank these sponsors for their continued support in making the Cedar Valley a better place!

## PLATINUM (\$2000+)

Anonymous Donor  
Bergen Plumbing, Heating & Cooling, Inc.  
Jim Lind Service  
Dr. Christopher Hill  
Gerry and Meredith Slavin  
Ladybugs Event Planning and Rental  
Landon Bailey  
Leila and Brian Girsch  
Life 101.9  
Q92.3  
Simply "I Do"  
Susan & Mark Pelleymounter

## GOLD (\$1500-\$1999)

Brooke Ullom  
Dr. Michael C. Hollen - Orthodontics  
Facets by Susong  
Jeff and Carmin Stickfort  
Leigh Murdoch  
Rick & Cathy Young  
Melissa Haberstich  
VGM & Associates  
Penny O'Connor  
Standard Distribution  
Terri & Steve Jackson

## SILVER (\$750-\$1499)

All Smiles Family Dentistry  
Danielle P. Wingrove, DDS - Cedar Valley  
Endodontics, LLC  
Dillard's  
Enviropest Solutions  
Greenwood Pharmacy  
Hawkeye Alarm Company  
Mark & Marty Clark  
Muse Photography  
PDCM Insurance  
Riddle's Jewelry  
Snap Fitness  
Sunnyside Country Club  
Wheaton Fransiscan Healthcare

## BRONZE (\$400-\$749)

Acupuncture and Chinese Medical Clinic  
A-Line E.D.S.  
Andy & Holly Van Fleet  
Ben Cromer  
Bergan, Paulsen & Company, PC  
Bob & Louise Krogh  
Cedar Valley Center for Facial Plastic  
Surgery - Dr. David Congdon  
Cedar Valley Corp.  
Cedar Valley Eye Care/Kline Optical  
Cedar Valley Orthodontics - Dr. Chris  
Holahan  
Gary Kelley  
Humfeld Promotions  
Jameson's Public House  
Jennifer's on Main  
Julie & Michael Girsch  
Kent & Traci McCausland  
Locke Funeral Home

## BRONZE (\$400-\$749)

Moment in Thyme  
Oh! So In Boutique  
O'Hana Salon & Spa  
Prestige Quality Dry Cleaning  
Roth Jewelers  
Ryan & Jess Krogh  
Susie Heaton  
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## VOLUNTEER (\$100-\$399)

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Andy & Christa Miehe  
Anne Nass  
Audrey Andrews  
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Blain's Farm and Fleet  
Blake Colwell  
Blank Park Zoo  
Bob and Cheri Greenwood Family  
Bravo Printing Company  
Brittany Ruff  
Bryan & Sarah Pauls  
Casey's General Stores  
Cedar Falls Recreation Center  
Cedar Valley Art and Wine  
Cedar Valley Hy-Vee's  
Cheryl Ewers  
Chris & Megan Fereday  
Chris and Amy Hethertom  
Christian and Jessica Krogh  
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Jason & Emily Tieskoetter  
Jen Beck  
Jennifer Kraus  
Jessica Benjamin  
Joe and Kristina Bergman  
Joe and Torie Greenwood  
Jon Youngblut  
Karen Mukai  
Kari Jansen  
Kosama-Cedar Falls

## VOLUNTEER (\$100-\$399) CONT'D)

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Matthias Landscaping  
Melrose Barber & Salon  
Merry Maids  
Michelle & C.A. Clark  
Mike & Tami McLaren  
Millstream Brewing Company  
Milroy's Tuxedos  
Montage  
Nate & Kristi Tibben  
Matt & Katy Harbaugh  
National Mississippi River Museum & Aquarium  
Nina Forcier  
Palace Clothiers (Main Street & Kimball Ave)  
Pat Kein  
People's Insurance Agency  
Professional Carpet & Upholstery Cleaning  
Quam Trucking  
Ralph and Mary Jane Sapko  
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Waterloo Black Hawks Hockey  
Waterloo Cedar Falls Symphony  
Waterloo Center for the Arts  
Waterloo Community Playhouse  
Waterloo Leisure Services  
Wayne Engineering  
YMCA of Black Hawk County

## FRIEND (UP TO \$99)

4 Queens Dairy Cream (Waterloo)  
Adrenaline X Laser Tag  
Alan & Molly Morris  
Alist Nail Spa  
All Stop Car Wash  
An Elegant Affair  
Aram & Katy Susong  
Balance Hot Yoga  
Barn Happy  
Basket of Daisies  
Beth Knipp  
Black Hawk Children's Theatre  
Buffalo Wild Wings  
Cadillac Lanes  
Cedar Falls Community Credit Union  
Cherry Berry  
Chuck E. Cheese's  
Coldstone Creamery

# Junior League Sponsors Continued

## FRIEND (UP TO \$99) (CONT'D)

Cottonwood Canyon Coffee House  
CU & The Cellar  
Damon's Sports Bar and Grill  
Diana Diaz  
Doughy Joey's  
Famous Dave's  
Fareway Stores, Inc  
Great Clips Progress Plaza  
Grout Museum  
Hearst Center for the Arts  
Hy-Vee University Ave  
Island Paradise  
Jane Hemenway  
Jiva Salonspa  
Kitchen Essentials and Gifts  
KT's Inflatables  
Lattin Photography  
Little Caesars Pizza (University Ave)  
Little Caesars Pizza (W. 1st St.)  
Logan Avenue Hy-Vee  
Main Street Sweets  
Miss Wonderful  
Mod Hair Color Salon and Beauty Store  
Morg's  
My Thai Cuisine

## FRIEND (UP TO \$99) (CONT'D)

Old Chicago  
Olive Garden  
Palmer's Family Fun  
Papa Murphy's - Cedar Falls  
Peek-a-Boo Baby  
Peppers Grill and Sports Pub  
Phelps Youth Pavillion  
Pita Pit Cedar Falls  
Pita Pit Waterloo  
Pizza Ranch  
Rudy's Tacos  
Shear Artists & Kid's Cuts  
Southtown Bar & Restaurant  
Tacora Massage  
The Other Place (Ridgeway Ave)  
Thorp Family Fun  
Toad's Bar & Grill  
Town House Tenderloins  
University Book and Supply  
University of Northern Iowa-Kindergym  
Wal-Mart (Cedar Falls)  
Waterloo Bucks  
Words in the Present Tense  
Worthington Family  
Zsavoos



## Mark Your Calendars!

### *Junior League Annual Spring Fling* *Sustainers & Actives are invited*

Date: Thursday, April 9th

Time: 4:30-7:30

Place: Michelle Clark's house  
520 Maryland Ave.  
Waterloo, IA 50701

Hosted by Joni Hollen & Dee Jordan

Questions to Joni Hollen 319-504-3424

A-M Please bring appetizers

N-Z Please bring drinks

Please RSVP to [jlwcfoffice@gmail.com](mailto:jlwcfoffice@gmail.com)  
(Appreciated but Not Necessary)



## featured MEMBER

### Haley Davis

If you recognize Haley from her picture, it is probably because she is one of the “helpful smiles in every aisle.” She has worked for Hy-Vee since 1998 spanning her high school, college and now professional years. Currently, Haley is the Manager of General Merchandise at the Cedar Falls College Square Hy-Vee. She is also in the Hy-Vee University Business Leadership Program working toward becoming a Store Director.



Haley joined Junior League after attending an informational meeting with a friend. Haley was looking for a new way to get involved with the community so she decided to join!

This is Haley’s second active year in Junior League. As a new member, her class partnered with the House of Hope, collecting products to stock the house with toiletries, household and baby items. She also participated in Prom’s Closet. In her first active year, she was on the Meetings and Education Committee. This year, she is the Assistant Treasurer and serves on the Board.

When asked what she likes most about Junior League, Haley says, “I enjoy the relationships I have formed with fellow members, and seeing the positive impact our League has had on the community.”

Haley is married to Dominic (Nick) who is the Strength and Conditioning coach at UNI. They have a Pitbull-Lab mix, named Brisk. Haley & Nick eat, sleep and breathe Panther. Haley loves attending sporting events and playing/participating in sports when possible. They also love cooking together, spending time with one another, their family and friends. She also enjoys reading when time permits.

In addition to Junior League, Haley takes advantage of the many volunteer opportunities provided through her employment at Hy-Vee.